

# إعمار

مولز

17 June 2020

17 يونيو 2020

**Mr. Hasan Abdul Rahman Al Serkal**  
**Executive Vice President &**  
**Chief Operations Officer**  
**Dubai Financial Market**  
**Dubai – United Arab Emirates**

الأستاذ/ حسن عبد الرحمن السركال الموقر  
نائب رئيس تنفيذي – رئيس تنفيذي العمليات  
رئيس قطاع العمليات  
سوق دبي المالي  
دبي- الإمارات العربية المتحدة

Submitted Through Efsah System

مقدم من خلال نظام إفصاح الإلكتروني

**Subject: List of candidates for**  
**membership of the Board of**  
**Directors of Emaar Malls**  
**PJSC**

الموضوع: قائمة مرشحي عضوية مجلس إدارة  
شركة إعمار مولز ش.م.ع.

Dear Mr. Al Serkal,

تحية طيبة وبعد،

Kindly find attached the list of candidates  
for membership of the Board of Directors  
of Emaar Malls PJSC (Annex 1) and the  
CV of each of them (Annex 2).

نرفق طيه قائمة المرشحين لعضوية مجلس إدارة  
شركة إعمار مولز ش.م.ع. (مرفق رقم 1)  
والسيرة الذاتية الخاصة بكل منهم (مرفق رقم 2).

With kind regards,

**Ahmad Thani Al Matrooshi**  
**Vice- Chairman**



وتفضلوا بقبول فائق الشكر والإحترام،

**أحمد ثاني راشد المطروشي**  
**نائب رئيس مجلس الإدارة**

CC: Securities and Commodities Authority

نسخة إلى هيئة الأوراق المالية والسلع

مرفق رقم 1 - لائحة أسماء المرشحين  
**Annex 1 – List of Candidates**

1. Mohamed Hadi Ahmed Abdulla Al Hussaini	1. محمد هادي احمد عبدالله الحسيني
2. Ahmad Thani Rashed Al Matrooshi	2. احمد ثاني راشد المطروشي
3. Mohamed Ali Rashed Alabbar	3. محمد علي راشد العبار
4. Abdulrahman Hareb Rashed Hareb Al Hareb	4. عبدالرحمن حارب راشد حارب الحارب
5. Abdulla Saeed Bin Majid Belyoahah	5. عبدالله سعيد بن ماجد باليوحه
6. Helal Saeed Salem Saeed Al Marri	6. هلال سعيد سالم سعيد المري
7. Ali Ibrahim Mohamed Ismail	7. علي ابراهيم محمد اسماعيل
8. Abdulla Hamad Rahma Al Shamsi	8. عبدالله حمد رحمه الشامسي
9. Johan Henri Brand	9. جوهان هنري براند
10. Amina Abdulrahman Mohamedtaher Mohamedwali	10. أمينه عبدالرحمن محمدطاهر محمدولي
11. Jawaher Ahmad Abbas Ali AlBlooshi	11. جواهر احمد عباس علي البلوشي
12. Mohammed Ali Ridha Ali AlHashimi	12. محمد علي رضا علي الهاشمي
13. Khawla Rashed Ahmad AlHumaidi AlMheiri	13. خوله راشد احمد الحميدي المهيري
14. Muna Eid Hassan Mohammad	14. منى عيد حسن محمد
15. Roudha Ali Mohammad Ahmad Alsakit	15. روضه علي محمد احمد الساكت
16. Ali Mohd Abdulla Ali AlJassim	16. علي محمد عبدالله علي الجاسم
17. AbdulWahid Abdulrahim Sharif Sultan Alulama	17. عبد الواحد عبد الرحيم شريف سلطان العلماء

إعمار

مولز

**مرفق رقم 2 – السيرة الذاتية لكل مرشح**  
**Annex 2 – CV of each Candidate**

Mohamed Hadi Al Hussaini has vast professional experience across the banking & finance, real estate, investments, telecommunications and retail sectors. He currently sits on the board of four publicly listed entities in the UAE besides Emaar Malls.

Publicly listed entities:

- Chairman of Emirates integrated telecommunications company
- Board Member of Emirates NBD
- Board Member of Emirates Islamic Bank
- Board Member of Dubai Refreshments Company

Other entities:

- Board Member of Emirates Investment Authority
- Board Member of Dubai Real Estate Corporation

He has a Master degree in International Business from Webster University in Geneva, Switzerland

# إعمار

مولز

يتمتع محمد هادي الحسيني بخبرة مهنية واسعة في قطاعات البنوك والتمويل، والعقارات، والاستثمارات، والاتصالات، والتجزئة. ويشغل حالياً عضوية مجالس إدارة أربع شركات عامة مدرجة بدولة الإمارات العربية المتحدة، إلى جانب رئاسة مجلس إدارة مجموعة "إعمار مولز".

والشركات العامة المدرجة المشار إليها أعلاه هي التالية:

- رئيس مجلس إدارة شركة "الإمارات للاتصالات المتكاملة"
- عضو مجلس إدارة "بنك الإمارات دبي الوطني"
- عضو مجلس "إدارة بنك الإمارات الإسلامي"
- عضو مجلس إدارة "شركة دبي للمطبات"

كما يشغل عضوية مجالس إدارة كيانات أخرى، ومنها:

- عضو مجلس إدارة "جهاز الإمارات للاستثمار"
- عضو مجلس إدارة "مؤسسة دبي العقارية"

ويحمل الحسيني شهادة الماجستير في إدارة الأعمال الدولية من جامعة "ويستر" في جنيف، سويسرا.

# إعمار

مولز

**السيد/ أحمد المطروشي، العضو المنتدب:**

يشغل أحمد ثاني المطروشي منصب العضو المنتدب لشركة إعمار العقارية في دولة الإمارات العربية المتحدة، حيث يشرف بشكل مباشر على جميع العمليات الخاصة بالشركة في الإمارات. وبالإضافة إلى منصبه في شركة إعمار العقارية، يشغل المطروشي حالياً المناصب التالية:

## المنصب

رئيس مجلس الإدارة  
نائب رئيس مجلس الإدارة  
عضو اللجنة الاستشارية  
رئيس مجلس الإدارة  
عضو

## الشركة

إمريل للخدمات ش.ذ.م.م.  
مجموعة إعمار مولز  
المجلس الأعلى للطاقة  
إعمار للمرافق  
مجلس الشركات الإماراتية المستثمرة في الخارج

كما يشغل المطروشي عضوية عدد من المؤسسات الهامة في إمارة دبي. وشغل المطروشي، قبل انضمامه إلى شركة إعمار في العام ٢٠٠٥، منصب الرئيس التنفيذي لمجلس الإعمار التابع لحكومة دبي، حيث عمل من خلال موقعه لأكثر من ١٠ أعوام على تأمين وحدات سكنية بكلفة معقولة وأسعار تمويل عقارية تنافسية لجميع سكان الإمارة. كما شغل المطروشي على مدى ١٤ عاماً منصب نائب مدير غرفة دبي للتجارة والصناعة. ويحمل أحمد المطروشي، الذي ولد ونشأ في دبي، شهادة البكالوريوس في الإدارة العامة وشهادة الدبلوم في إدارة العقارات من المجلس الوطني للتعليم العالي "إن.سي.إف.إي" في المملكة المتحدة.

**Ahmad Al Matrooshi**

Managing Director  
Emaar Properties PJSC

As Managing Director – Emaar Properties PJSC, Ahmad Al Matrooshi oversees the day to day operations within Emaar including government affairs, media, public and community relations.

Al Matrooshi is the Chairman of Emrill Services LLC; Vice Chairman of Emaar Malls PJSC, member of the Consultation Committee for the Dubai Supreme Council of Energy, a member of the Committee at UAE Council of UAE companies invested abroad. He holds memberships to a number of important organisations.

Prior to joining Emaar in November 2005, Al Matrooshi held the position of Chief Executive Officer at the government-run Dubai Development Board (DDB) for almost a decade. At the DDB, he ensured affordable housing and competitive financing rates to all residents across the Emirate. Before this move, Al Matrooshi was Deputy Director of the Dubai Chamber of Commerce & Industry for 14 years.

Born and brought up in Dubai, United Arab Emirates, Al Matrooshi holds a Bachelor of Arts in Public Administration and a Diploma in Property Management from NCFE - UK.

# إعمار

مولز



## محمد العبار

مؤسس ورئيس مجلس إدارة شركة "العبار إنتربرايزس"

<https://www.alabbarenterprises.com/>

وشركة "إعمار العقارية"

<https://www.emaar.com/>

مؤسس وعضو مجلس إدارة شركة "نون"

<https://www.noon.com/>

مؤسس ورئيس مجلس إدارة شركة "إيجل هيلز"

<https://www.eaglehills.com/>

رئيس مجلس إدارة مجموعة "أمريكانا"

<https://americana-group.com/>

محمد علي راشد العبار هو من أبرز رواد الأعمال الدوليين في قطاعات التطوير العقاري، وتجارة التجزئة، والضيافة، والتجارة الإلكترونية، والتكنولوجيا، والخدمات اللوجستية، والأغذية والمشروبات، ورأس المال الإستثماري.

### الخبرة المهنية

يتواجد العبار بقوة منذ عام 1997 في الأسواق العقارية الدولية من خلال قيادة شركات تطوير عقاري متميزة منها شركة إعمار العقارية (الشركة المطورة لأطول برج في العالم) وشركة إيجل هيلز (شركة التطوير العقاري الرائدة في الأسواق الناشئة). وقد نجح العبار في دفع عجلة النمو بشركة إعمار العقارية والوصول بها إلى

# إعمار

## مولز

سجل غير مسبوق من المشروعات المتميزة في القطاعات السكنية، والتجارية، والفندقية، والترفيهية والتي ساهمت في تطوير نمط الحياة في العديد من مناطق العالم.

وقد قام العبار خلال سنوات عمله في المجال العقاري بتطوير مشروعات عمرانية متكاملة على أعلى المستويات الدولية في أكثر من 20 دولة في الشرق الأوسط، وشمال وجنوب الصحراء الإفريقية، ووسط وشرق أوروبا، وجنوب وجنوب شرق آسيا، والولايات المتحدة الأمريكية.

### ريادة الأعمال

كما تولى العبار قيادة عجلة النمو في العديد من الشركات الإقليمية لتصبح شركات رائدة على المستوى الدولي ومنها مجموعة أمريكانا (أكبر شركة في منطقة الشرق الأوسط للمواد الغذائية المتكاملة) وموقع التجارة الإلكترونية "تون.كوم" (noon.com) (منصة التجارة الإلكترونية القيادية في المنطقة) وموقع "تمشي" (منصة التجارة الإلكترونية المتخصصة في قطاع الأزياء).

كما قام العبار في الأونة الأخيرة بالتوسع في إستثماراته بالصين من خلال شركة "ديدي تشو شينغ" الرائدة في مجال النقل وسلسلة المقاهي الشهيرة "لك إن كوفي" - "Luckin Coffee"

ويعدّ العبار من أبرز داعمي قطاع التكنولوجيا الناشئة حيث يتولى حالياً قيادة فريق عمل لتطوير برنامج جديد لمكافأة العملاء لولائهم وإحالة عملاء جدد من خلال تطبيقات الهاتف المحمول وباستخدام تقنية التعاملات الرقمية ("بلوك تشين")، والتي تتيح مقايضة النقاط المكتسبة بمزايا ومكافآت مادية تمنحها قطاعات الشركة المختلفة للعملاء.

### الإنجازات والجوائز الدولية

ويعدّ العبار شريكاً موثقاً به للعديد من المستثمرين الإستراتيجيين وعلى وجه الخصوص صناديق الثروة السيادية وصناديق الإستثمار وجهات الإستثمار العامة نظراً لما يتمتع به من سجل قوي في خلق قيمة مضافة طويلة الأجل، كما يتمتع بعلاقات قوية متميزة مع الجهات الحكومية في العديد من الدول بالإضافة إلى البنوك الدولية والإقليمية وشركات التكنولوجيا.



# إعمار

مولز

وتقديرًا لمساهماته في قطاع الأعمال والاقتصاد، فاز العبار بالعديد من الجوائز، منها جائزة "أريبيان بزنس" للإنجازات لعام 2017، وجائزة "إنجاز مدى الحياة" المقدمة من "جلف بيزنس" لعام 2014، بالإضافة إلى احتلاله المرتبة الخامسة على مستوى العالم على قائمة مجلة "كونستركشن ويك" للقادة الأكثر تأثيراً في القطاع للعام 2019.

## المؤهلات العلمية

يحمل العبار شهادة البكالوريوس في الإدارة المالية والأعمال من جامعة "سياتل" في الولايات المتحدة الأمريكية. وحصل على درجة الدكتوراه الفخرية من كل من جامعة "سياتل"، وكلية لندن للاقتصاد والعلوم السياسية، وجامعة "سن مون" في كوريا الجنوبية.

## Mohamed Alabbar

Founder & Chairman of Alabbar Enterprises

<https://www.alabbarenterprises.com/>

and Emaar Properties

<https://www.emaar.com/>

Founder & Director of Noon.com

<https://www.noon.com/>

Chairman of Eagle Hills

<https://www.eaglehills.com/>

and Americana Group

<https://americana-group.com/>



Mr. Mohamed Ali Rashed Alabbar is a global entrepreneur with active interests in real estate, retail, hospitality, e-commerce, technology, logistics, F&B and venture capital.

### Experience

Since 1997, he has been at the forefront of global real estate, leading marquee real-estate development companies such as Emaar Properties (developer of world's tallest building) and Eagle Hills (leading emerging markets real estate developer). He has spearheaded the growth of Emaar Properties attaining unmatched track record of successfully developing iconic futuristic residential, retail, entertainment, hospitality & leisure assets transforming the lifestyles of people globally. Over the years he has developed world-class mixed used projects across 20+ markets of Middle East, North & Sub Saharan Africa, Central & Eastern Europe and South & South East Asia and US.

### Business Acumen

In addition, he has driven the growth of several regional players into world-renown sector champions including Americana Group (a multibillion-dollar food business, the largest integrated food company in the Middle East), noon.com (the leading e-commerce platform in the region) and Namshi (a pure-player fashion e-commerce firm).

More recently, he has expanded holdings in China with leading mobile transportation platform Didi Chuxing and popular coffee chain, Luckin Coffee.

Championing emerging technology, he is also spearheading the first mobile only referral and loyalty program utilising blockchain technology it is set to disrupt the current value exchange customers have with the brand.

### **Accomplishments and International Accolades**

He has been a trusted partner to strategic investors including sovereign wealth funds, family offices, funds as well as public investors with a strong long-term value creation track record and has nurtured distinctive relationships with housing authorities, regional ministries, global and regional banks and tech companies.

Recognised for his contribution to the industry he has won several accolades including the 'Arabian Business Achievement Award' in 2017 and 2014's 'Lifetime Achievement Award', presented to Alabbar by Gulf Business as well as being ranked fifth worldwide as one of 'Construction Week's most influential industry leaders' in 2019

### **Education**

A graduate in Finance and Business Administration from the Seattle University in the US, also holds an Honorary Doctorate from Seattle University, an Honorary Doctorate from London School of Economics and Political Science and an Honorary Doctorate from Sun Moon University in South Korea.

# إعمار

مولز



عبدالرحمن الحارب

الرئيس التنفيذي للتدقيق الداخلي - دبي القابضة

عبد الرحمن حارب راشد الحارب هو الرئيس التنفيذي للتدقيق الداخلي في دبي القابضة، وهي مجموعة إستثمارية عالمية. ومن خلال منصبه في دبي القابضة، الحارب مسؤول عن إدارة وتخطيط والإشراف على المراجعة السنوية والتقييم الشامل للمخاطر، وهيكل الرقابة الداخلية وتقييم حوكمة الشركات في دبي القابضة. كما يشرف الحارب على تدقيق جميع الشركات التابعة لدبي القابضة.

بالإضافة إلى مسؤولياته في دبي القابضة، يشغل الحارب منصب نائب الرئيس لمؤسسة الأوقاف وشؤون القصر وهو أيضاً عضو مجلس إدارة في إعمار العقارية وإعمار مولز.

تربو مسيرة الحارب المهنية على 24 سنة حيث إكتسب الخبرة في مجالات التدقيق وإدارة المخاطر والخدمات المصرفية. وقيل انضمامه إلى دبي القابضة، تبوأ العديد من المناصب في دائرة الرقابة المالية و بنك دبي الوطني. وقد شغل منصب رئيس مجلس إدارة بنك طيب وشركة شعاع كابيتال وشركة الخليج للتمويل والشركة العمانية الوطنية للاستثمار القابضة، وكان أيضاً عضو مجلس إدارة شركة مواصلات الإمارات و Standard Aero US، كما ترأس لجنة التدقيق في دبي لصناعات الطيران. وقبل ذلك شغل الحارب منصب نائب الرئيس - للتدقيق الداخلي في بنك دبي الإسلامي.

عبدالرحمن الحارب حاصل على الماجستير في إدارة الأعمال من Hult International Business School و بكالوريوس في إدارة الأعمال شعبة المحاسبة من جامعة سياتل، الولايات المتحدة الأمريكية. وهو محاسب قانوني معتمد (CPA)، ومدقق داخلي معتمد (CIA).

**Abdulrahman Hareb Rashid Al Hareb**

Chief Internal Audit Officer, Dubai Holding

Abdulrahman Hareb Rashid Al Hareb is the Chief Internal Audit Officer at Dubai Holding, a global investment group. In his role at Dubai Holding, Al Hareb is responsible for managing, planning and supervising the annual Dubai Holding Audit, overall risk assessment, and internal control structure and corporate governance evaluation. Al Hareb also oversees the auditing of all Dubai Holding subsidiaries.

In addition to his responsibilities at Dubai Holding, Al Hareb is the vice Chairman for Awqaf & Minors Affairs Foundation and a board member of Emaar Properties and Emaar Malls.

Al Hareb has over twenty Four years of experience in audit, risk management and banking. Prior to joining Dubai Holding, Al Hareb has held various senior positions in National Bank of Dubai and Financial Audit Department – Government of Dubai. Most recently, Al Hareb has been the Chairman of TAIB Bank, Shuaa Capital, Gulf Finance, Oman National Investment Corporation Holding, as well as a board member of Emirates Transport, StandardAero US and Chairman of the Audit Committee of Dubai Aerospace Enterprise (DAE) Ltd. In the past, Al Hareb was the Vice President – Internal Audit at Dubai Islamic Bank.

Al Hareb is a UAE National and holds an MBA from Hult International Business School, Bachelor degree in Business Administration- Accounting from Seattle University, United States. He is a Certified Public Accountant (CPA), and a Certified Internal Auditor (CIA).

\*\*\*

### السيد/ عبدالله باليوحة، عضو مجلس الإدارة:

تم تعيين عبدالله سعيد باليوحة كعضو غير تنفيذي في مجلس إدارة شركة إعمار العقارية ش.م.ع. في ٢٣ أبريل ٢٠١٢، كما تم تعيينه في سبتمبر ٢٠١٤ كعضو مجلس إدارة إعمار مولز ش.م.ع.

ويشغل عبدالله باليوحة عضوية مجلس الإدارة ولجنة التدقيق في مؤسسة "الصكوك الوطنية" منذ ٢٠ ديسمبر ٢٠١٠. بالإضافة لتعيينه عضو مجلس إدارة مؤسسة الأوقاف و شؤون القصر في ١٠ اغسطس ٢٠١٩.

وكان في وقت سابق مسؤولاً عن قسم المشتريات والتسويق في مصنع معكرونة الإمارات المملوك لعائلته. واستهل مسيرته المهنية مع شركة "استثمار العالمية" حيث عمل في قطاعات المنتجات الاستهلاكية والعقارات. كما شارك في عمليات استحواذ رئيسية وبيع استثمارات استراتيجية، وتولى تقييم العديد من فرص الاستثمار العقاري على الصعيد العالمي.

ويتولى عبدالله باليوحة أيضاً منصب مدير إدارة الدين العام في الدائرة المالية في حكومة دبي، وهو مسؤول عن عملية تجميع ديون دبي السيادية وعلاقات المستثمرين. كما شغل منصب رئيس العمليات لـ"صندوق دبي للدعم المالي".

وشارك عبدالله باليوحة في العديد من المبادرات التمويلية الرئيسية التي قامت بها حكومة دبي، بما فيها إصدار صكوك بقيمة ١,٩٣ مليار دولار أمريكي في العام ٢٠٠٩، وسندات بقيمة ١,٢٥ مليار دولار أمريكي في العام ٢٠١٢، وإصدار سندات بقيمة ٥٠٠ مليون دولار أمريكي لمدة ٣٠ سنة و صكوك بقيمة ٧٥٠ مليون دولار أمريكي لمدة ١٠ سنوات في العام ٢٠١٣. كما اضطلع بدور فعال في نجاح عملية إعادة هيكلة شركة "دبي العالمية" وشركة "نخيل". كان أيضاً جزءاً من الفريق الذي مثل دائرة المالية، بقيادة مديرها العام، للفوز بجائزة دبي الأولى للتميز الحكومي.

ويحمل عبدالله باليوحة شهادة في التجارة والإدارة من الجامعة الأمريكية في دبي، وحاز العديد من الجوائز عن عمله في توريق سالك واستراتيجيات مالية أخرى.

## **Abdulla Saeed Belyoahah**

Mr. Abdulla Saeed Belyoahah is currently the Director of the Debt Management of the Department of Finance, Government of Dubai, and is responsible for the consolidation of Dubai sovereign debt, establishing the Debt Management Office and investor relations for the Department of Finance.

He has worked on some several key financing initiatives of the Government of Dubai which involves in some Bond Issuance Programmes such as the 2010 USD 1.25 Billion Bonds Programme that had won awards from the Credit Magazine as Credit Deals of the Year and from Bond Radar as one of the best 3 CEEMEA Deals of the Year, as well as other types of financing instruments.

Abdulla was part of the team that represented the Department of Finance, spearheaded by its Director General, to win the Dubai Government Excellence Award Programme.

Abdulla, a non-Executive Director, was appointed to the Board of Emaar Properties Pjsc in April 2012 and was also appointed in September 2014 as Board Member of Emaar Malls Group. He is also a Board Member of the National Bonds Corporation and a member of its Audit Committee. He had also served as Head of Operations of the Dubai Financial Support Fund, an entity under the Government of Dubai, and was actively involved in the successful completion of the restructuring of Dubai World and Nakheel Pjsc.

He started his professional career with Istithmar, a private equity firm, where he focused on consumer products and real estate.

Abdulla is a graduate from the American University in Dubai with a degree in Business Administration, and had won several awards for his work in Salik Securitization and other financial strategies.



### سعادة هلال سعيد المري المدير العام لدائرة السياحة والتسويق التجاري بدبي

يشغل سعادة هلال سعيد المري منصب مدير عام دائرة السياحة والتسويق التجاري بدبي منذ عام ٢٠١٣، وهو عضو المجلس التنفيذي لإمارة دبي، والمدير العام لسلطة مركز دبي التجاري العالمي.

وتُعتبر دائرة السياحة والتسويق التجاري بدبي، الهيئة الحكومية المسؤولة عن تعزيز مكانة المدينة وجعلها في طليعة الوجهات السياحية الرائدة ومراكز الأعمال البارزة في العالم.

ومن أبرز مهامه في دائرة السياحة، مسؤولية التخطيط والإشراف من أجل تحقيق رؤية دبي وإنجاز الأهداف الطموحة لهذا القطاع وفق الرؤية الرشيدة لصاحب السمو الشيخ محمد بن راشد آل مكتوم، نائب رئيس الدولة، رئيس مجلس الوزراء، حاكم دبي "رعاه الله".

ومن مهامه أيضاً، مسؤولية التركيز الإستراتيجي على تنمية السياحة المستدامة كأحد العوامل الأساسية في دفع عجلة التنمية الاقتصادية لدبي، ما يضمن عمل قطاع السياحة بجميع جوانبه وإمكاناته ذات الصلة من أجل زيادة مساهمته في الناتج المحلي الإجمالي للإمارة.

وبالإضافة إلى دوره في توطيد الشراكات بين القطاعين العام والخاص لتعزيز مكانة دبي على خارطة السياحة العالمية، يتولى المري مسؤولية جعل المدينة وجهة عالمية مفضلة لمجتمع الأعمال ومركزاً دولياً للتواصل من أجل ترسيخ ضمان تواجدها في مجموعة واسعة من الأسواق في منطقة أوروبا والشرق الأوسط وإفريقيا.

ويترأس المري أيضاً سلطة مركز دبي التجاري العالمي، الذي يُعد الوجهة الرائدة على مستوى المنطقة في تنظيم واستضافة المعارض والمؤتمرات العالمية، والفعاليات الرئيسية، كما أنه يضع الخطط الإستراتيجية والتطويرية لمركز دبي التجاري العالمي والهادفة إلى جعل دبي وجهة عالمية رائدة لجميع المعارض والمؤتمرات، وكذلك الفعاليات الرئيسية على مستوى العالم.

ومن مهامه أيضاً إدارة مرافق المعارض والمؤتمرات، وإدارة تنظيم المعارض والفعاليات، والعقارات والضيافة والتي تساهم جميعها في تعزيز استراتيجية النمو لمركز دبي التجاري العالمي بما يتوافق مع الرؤية الشاملة لحكومة دبي لجعل الإمارة منصة تواصل عالمية تجمع جميع سائحي الأعمال.

كما أن هلال المري عضو في اللجنة العليا لاستضافة معرض "إكسبو الدولي ٢٠٢٠" في دبي، إضافة إلى كونه عضواً في مجلس إدارة غرفة تجارة وصناعة دبي ومجموعة إعمار مولز ومؤسسة "تعليم".





### **His Excellency Helal Saeed Al Marri**

His Excellency Helal Saeed Al Marri has been Director General of the Dubai Department of Tourism and Commerce Marketing (DTCM) since 2013. He is a member of the Executive Council of Dubai and also the Director General of the Dubai World Trade Centre Authority (DWTCA).

The Dubai Department of Tourism and Commerce Marketing (DTCM), is the government authority responsible for continuously furthering Dubai's position as a leading global tourism destination and business hub. In his capacity, Al Marri is accountable for the planning, oversight, and delivery of Dubai's vision and aspirational targets for the sector. His mandate also includes a strategic focus on driving sustainable tourism – contributing to the economic development of the emirate of Dubai and ensuring that tourism as a sector with all related adjacencies are effectively growing their contribution to Dubai's GDP.

Al Marri's responsibilities span both leisure and business aspects of the city's value proposition. As such his role entails enhancing Dubai's positioning as the preferred international hub for the global business community to network from, establish and expand their presence in, and service the broad range of markets across EMEASA. To facilitate delivery, he is equally responsible for forging collaborations and partnerships across the industry ecosystem globally, and Dubai government, private and public sector stakeholders.

Helal Al Marri also heads up the DWTCA, which encompasses the UAE's leading event venue and the largest event and exhibition centre in the whole region. He is responsible for developing the centre's strategic and development plans that aim to position Dubai as a leading global MICE destination. In his capacity, Al Marri is mandated to manage various sides of the business including exhibitions and conferences; real estate; and hospitality – all collectively driving towards the company's growth strategy in line with Dubai's vision to create a global platform for business tourism, as mandated by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai.

Al Marri serves as a member of the Supreme Committee of the Expo 2020 and board member at the Dubai Chamber of Commerce and Industry, Emaar Malls PJSC and Taaleem PJSC.

Helal Al Marri holds a Master of Business Administration (MBA) degree from the London Business School (LBS). Al Marri is a Chartered Accountant from the Institute of Chartered Accountants in England and Wales and previously worked at consulting firms, McKinsey and KPMG.

**###**



علي إبراهيم  
نائب المدير العام،  
اقتصادية دبي

يشغل السيد علي إبراهيم منصب نائب المدير العام في اقتصادية دبي، وتتمثل مهامته في تعزيز دورها لتحقيق الأهداف الاستراتيجية الرامية إلى جعل إمارة دبي في صدارة المدن التي تطبق أرقى المعايير في مزاولة الأعمال على كافة الأصعدة الاقتصادية والاجتماعية والثقافية.

ويتحمل السيد إبراهيم أيضاً مسؤولية تقييم التطورات الاقتصادية الإقليمية والعالمية، ومدى تأثيرها على دبي وقدرتها التنافسية، كما يشرف على الدراسات الاستقصائية، وجمع ونشر المؤشرات الاقتصادية والإحصاءات المتعلقة بالأعمال في دبي.

وشارك السيد/ علي إبراهيم في عدد من مجموعات العمل التي تولت وضع الخطة الاستراتيجية لإمارة دبي ٢٠٠٧ - ٢٠١٥، كما أشرف على فريق عمل اقتصادية دبي الذي تولى تحديث الخطة الاقتصادية ٢٠١٣ - ٢٠١٥.

وبدأ السيد علي إبراهيم مسيرته العملية مع المصرف المركزي لدولة الإمارات العربية المتحدة عام ١٩٨٣ في المركز الرئيسي بمدينة أبوظبي، حيث ترقى السلم الوظيفي إلى أن أصبح مساعد المدير للبحوث والإحصاء. ومنذ انضمامه إلى اقتصادية دبي في العام ١٩٩٣، شغل العديد من المناصب، بما في ذلك رئيس قسم الدراسات والتخطيط، ومدير إدارة السجل التجاري ونائب المدير العام للشؤون التنفيذية.

ويشغل السيد علي أيضاً عدداً من المناصب الرئيسية، منها رئيس مجلس إدارة شركة املاك للتمويل، نائب رئيس مجلس إدارة شركة اعمار للاستثمار والصناعة، العضو المنتدب لشركة الامارات للمعلومات الائتمانية، عضو مجلس إدارة شركة الإمارات لإدارة وتحصيل الديون. وشغل في السابق عدة مناصب منها، عضو مجلس سوق دبي المالي، وعضو اللجنة العليا للتأمين، ورئيس مجلس إدارة شركة اعمار للوساطة المالية، وعضو لجنة الوكالات التجارية.

وكان علي إبراهيم أيضاً المنسق العام للجنة التنمية الاقتصادية التابعة للمجلس التنفيذي بدبي، والمنسق الفني عن الدائرة ضمن مركز دبي لتطوير الاقتصاد الإسلامي.

يحمل السيد علي إبراهيم شهادة البكالوريوس في إدارة الأعمال واللغة الانجليزية من جامعة الإمارات، وشارك في دورات ومؤتمرات عديدة، وعمل مع فرق عمل من منظمات دولية مثل صندوق النقد الدولي والبنك الدولي. وهو من أوائل خريجي برنامج القيادات الحكومية لمركز محمد بن راشد لإعداد القادة.



**Ali Ibrahim,**  
**Deputy Director General,**  
**Department of Economic Development (DED),**  
**Government of Dubai**

As Deputy Director General at the Department of Economic Development in Dubai (DED), Ali Ibrahim is entrusted with enhancing DED's role in the emirate's strategy to remain in the forefront of countries applying the highest standards in doing business across the economic, social and cultural domains.

Mr Ibrahim is also responsible for evaluating regional and global economic developments as well as their impact on Dubai and its competitiveness. In addition, he supervises surveys and the collection and publication of economic indicators in Dubai and business-related statistics.

Mr Ibrahim participated in the working groups, which prepared Dubai Strategic Plan 2007-2015, and also supervised DED's working team, which updated the economic plan 2013 -2015.

Mr Ibrahim started his career with the UAE Central Bank in 1983 in Abu Dhabi where he rose through the ranks to become Assistant Manager for Research and Statistics. Since joining DED in 1993 he has held several positions including Head of Studies and Planning Department, Head of Commercial Registration Department and Deputy Director General for Executive Affairs.

Key positions currently held by Mr Ibrahim include Chairman of Amlak Finance; Board Member of Emaar Industries and Investment; Managing Director, Emcredit; and Board Member of Emcredit Collection Company. Earlier, he was also Board Member of Dubai Financial Market, Member of the Supreme Insurance Committee and Chairman of Emaar Financial Brokerage, and Member of Commercial Agencies Committee.

He was also the General Co-ordinator of the Economic Development Committee of the Executive Council of Dubai, and Technical Co-ordinator of the Dubai Islamic Economy Development Centre.

Mr. Ibrahim holds a Bachelor Degree in Business Administration and English Language from the UAE University. He has also participated in several courses and conferences and attended working groups in global bodies such as the International Monetary Fund. He was one of the first graduates of the Government Leadership Programme of the Mohammed Bin Rashid Centre for Leadership Development.

# إعمار

مولز



عبدالله حمد رحمه الشامسي



بكالوريوس تجارة و إدارة أعمال  
جامعة نيويورك / الولايات المتحدة الأمريكية

● عضو مجلس الإدارة / بنك دبي الإسلامي

فبراير ١٩٩٩ - مارس ٢٠٠٨

مارس ٢٠١٤ -



● عضو مجلس الإدارة / شركة الإمارات للإتصالات  
المتكامله

مارس ٢٠٠٧ - ٢٠١٨







● رئيس مجلس الإدارة / مجموعة دبي للعقارات

مايو ٢٠١٢ - إبريل ٢٠١٥





<b>Name</b>	:	<b>Abdulla Hamad Rahma Al Shamsi</b>
<b>Date of Birth</b>	:	<b>June 15, 1957</b>
<b>Academic Qualification</b>	:	 <b>Bachelor of Science, New York University (USA)</b> <b>Business &amp; Public Administration</b> <b>(Major: Finance &amp; Economics) – June 1981</b> <ul style="list-style-type: none"> <li>• Over 200 Training Courses, Conferences and Workshops in business subjects</li> <li>• A fine blend of theoretical knowledge and practical experience in Banking, Shipping, International Logistics and general business fields</li> </ul>
<b>Previous Jobs:</b>		
<b>Jan.1991 - Dec.2014</b>	:	 <b>General Manager</b> <b>United Arab Shipping Agencies Co. – UASAC</b> <b>(Emirates) Agents for United Arab Shipping Co. (SAG)</b>
<b>Sept.1982 – Dec. 1990</b>	:	 <b>Manager - Main Branch</b> <b>Commercial Bank of Dubai</b>
<b>Nov. 1981 – Jul. 1982</b>	:	 <b>Graduate Trainee</b> <b>Emirates Telecom. Corp. (Elisalat)</b>

**Other Activities:**

 <p><b>Member of the Board of Directors</b>  <b>Dubai Islamic Bank</b>  <b>February 1999 – March 2008</b>  <b>And since March 2014</b></p>	 <p><b>Vice President</b>  <b>Dubai Shipping Agents Association</b>  <b>2000 - 2014</b></p>
 <p><b>Member of the Board of Directors</b>  <b>Emirates Integrated Telecommunications Co.</b>  <b>March 2007 – March 2018</b></p>	 <p><b>Founding Member and Treasurer of</b>  <b>UAE Tennis Association</b>  <b>1982 – 2010</b></p>
 <p><b>Chairman</b>  <b>Dubai Properties Group</b>  <b>May 2012 – April 2015</b></p>	 <p><b>Chairman</b>  <b>Middle East Container Repair Co. (LLC)</b>  <b>1991 - 2013</b></p>

## Bio description - Johan H. Brand



*Johan Brand is a well-experienced and independent leadership professional. He is sought after for his top-level business expertise and Board/Executive advisory competence. His focus is on making Boards and C-level leadership more effective. He advises Chairmen and Family Heads as well as guides CxOs to success.*

[johan.h.brand@gmail.com](mailto:johan.h.brand@gmail.com)

Johan operates in the capacity of an independent member of several boards' (committees) or as an external advisor. Working with the highest levels of confidentiality and trust, Johan specifically focuses on:

- 1) Boardroom Consulting (Corporate Governance, Board Reviews and Nominations)
- 2) CEO / CxO Search and Succession (Needs, Competencies, Search, Selection and Integration)
- 3) Leadership Guidance (Assessment, Development/Alignment, Career Guidance and NextGen Coaching)

Johan is a Member of Saudi Telecom Company (stc) Nominations, Remuneration and Corporate Governance Committee; a member of The Savola Group Board's Remuneration, Nomination and Corporate Governance Committee; a Member of ACWA Power's Nomination and Remuneration Committee. Previously, he was a Member of the Board and Chairman of the CNCG Committee at Rabya Trading & Agriculture Company; and Member of the Board and Member of the CGNR Committee at Nesma Airlines.

The initial part of Johan's career was with Procter & Gamble and PepsiCo in Europe, where he enjoyed a fast-track path in Brand Marketing and Commercial Leadership positions. After 9 years, in 1995, he moved to a privately held executive search firm Egon Zehnder, initially operating from Amsterdam and since 2008 from Dubai, where he became the Senior Partner. Within Egon Zehnder, Johan's international practice concentrated on clients in FMCG, Retail, Media, Entertainment, Fashion, Telecoms and Digital. He has developed valuable expertise in enhancing leadership capability in Boards, CEOs and CxOs.

In 2016, Johan established his own leadership and corporate governance advisory firm in Dubai, which operates as a fully independent Boardroom advisory to its clients in the GCC; see [www.johanbrand-la.com](http://www.johanbrand-la.com). Johan Brand Leadership Advisory (JBLA) has been specifically founded to add value to the GCC Region's further development through enhancing leadership and corporate governance. The firm works with selected, highly qualified professionals who enhance JBLA's value proposition wherever important for its clients.

Johan holds an MSc in Business Economics, an MA in Business Law and an MA in Private Law, all from Erasmus University Rotterdam, The Netherlands. He has been granted the Professional Director Certification from the Mudara Institute of Directors in the MENA region and is a certified Leadership Circle Practitioner.

Johan is a Dutch national, with UAE residency, living in Dubai. He is married, with 3 children.

12 June 2020

## Curriculum Vitae - Johan H. Brand

**BOARD EXPERIENCE**

2019 – present	ACWA Power Member of the Group NRC Committee	Riyadh
2018 – present	Saudi Telecom Company (stc) Member of the Group NRCG Committee	Riyadh
2016 – present	The Savola Group Member of the Group RNCG Committee (2 <sup>nd</sup> term)	Jeddah
2016 – 2019	Nesma Airlines Member of Board and the Group CNCG Committee	Jeddah
2016 – 2019	Rabya Trading & Agriculture Company Board Member/Chairman of the CNCG Committee	Jeddah

**PROFESSIONAL EXPERIENCE**

2016 – present	Johan Brand Leadership Advisory DWC-LLC Managing Director/Owner	Dubai
2008 – 2016	Egon Zehnder Senior Partner and Consultant	Dubai
1995 – 2008	Egon Zehnder Partner and Consultant	Amsterdam
1993 – 1995	Pepsi-Cola International/PepsiCo Director PCI Management Institute	Amsterdam/London
1991 – 1993	Pepsi-Cola International/PepsiCo Head of Marketing	Amsterdam
1986 – 1991	Procter & Gamble Benelux Brand Management	Rotterdam/Brussels

**PROFESSIONAL CERTIFICATION AND EDUCATION**Professional Certification:

- 2016 Professional Director, Hawkamah, Mudara Institute of Directors, Dubai  
2016 Leadership Circle Profile Practitioner, The Leadership Circle, Dubai

University:

- 1986 MSc, Business Economics, Erasmus University Rotterdam, The Netherlands  
1985 MA, Business Law / MA, Private Law, Erasmus University Rotterdam,  
The Netherlands

Secondary Education:

- 1979 Gymnasium Erasmianum, Rotterdam, The Netherlands

**LANGUAGES**

Netherlands	Mother Tongue
English	Fluent
German	Good
French	Basic

12 June 2020

## AMINA TAHER

amina\_taher@hks15.harvard.edu | (+971) 50190 0009

## PROFILE

I have over 15 years' experience in brand and marketing in the UAE and across the world, rooting from a genuine passion for business, branding, communications and culture. For me, every brand is about so much more than just products or services; it's the stories we tell and the way we make people feel that really makes an impact. In my role as Vice President of Brand & Marketing at Etihad Aviation Group, the parent company of Etihad Airways, I lead multi-cultural teams, define the overall brand and marketing strategy for the group and oversee the implementation of communication campaigns in over 55 countries. I hold master's degree from Harvard University and London Business School and I am the only female on the Etihad Aviation Group's Executive Leadership Team. I am an elected member on a number of cross-industry boards, and I'm honoured to provide strategic counsel to help organisations drive greater awareness of their vision and deliver on their mandate.

## EDUCATION

- 2014 - 2015 *HARVARD KENNEDY SCHOOL* - CAMBRIDGE, MA, US
- Master in Public Administration - Center for Public Leadership Fellowship
  - Teaching Assistant for Effective Implementation, a Management, Leadership, and Decision Sciences course
- 2007 - 2009 *LONDON BUSINESS SCHOOL* - LONDON, UK
- Master of Business Administration
- 2000 - 2003 *DUBAI WOMEN'S COLLEGE* - DUBAI, UAE
- Bachelors in Applied Media Studies (Honours)
  - President of the Student Council

## EXPERIENCE

- 2014 - Present *ETIHAD AVIATION GROUP* - ABU DHABI, UAE  
Vice President – Brand & Marketing  
(Previously Vice President – Group Corporate Affairs and Head of Corporate Communications)
- Role - overview
- Leading a team of over 100 people for Etihad Aviation Group, the parent company of Etihad Airways
  - Setting the overall global brand and marketing strategy for the group, and over-seeing implementation of Etihad's communications campaigns in 55+ countries around the world
  - Spearheading the proactive management of critical business issues across the group and throughout key markets in China, Europe, India, and the US
- Role - business
- Member of Etihad Aviation Group's Executive Leadership Team - one of 11 senior executives responsible for setting the company's strategy and ensuring the delivery of its business plan
  - Manage a budget of approximately USD\$80 million across 17 markets
  - Member of various cross-disciplinary senior executive teams tasked with managing key business risks
- Role – marketing and communications
- Driving brand strategy and developing integrated marketing campaigns to improve brand awareness, consideration and conversion
  - Overseeing creative content strategy, development and delivery across social as well as other multidisciplinary channels
  - Launching employee engagement campaigns across multiple channels for over 17,000 employees
  - Overseeing B2G, B2C and B2B marketing and communication plans to support major projects, route launches and campaigns in key markets across the globe
  - Leading the creation and implementation of comprehensive communications plans for major corporate developments including the airline's transformation and leadership transitions
  - Led major announcements relating to international investments and Abu Dhabi Inc. partnerships
  - Spearheaded Etihad's communications response to issues with international implications including the US electronics inflight ban and the Qatar flight ban
  - Served as a global ambassador and spokesperson, representing the company at key functions worldwide



- 2010 – 2014 *MUBADALA INVESTMENT COMPANY* - ABU DHABI, UAE  
Head of Social Development and Sponsorship (promoted from Communications Manager)
- Accountable for assessing, project managing and activating Mubadala's sponsorship portfolio
  - Led the communications initiatives in partnership with assets including Masdar, Mubadala GE Capital & EMAL
  - Key member of the team managing the communications campaign for the launch of Al Yah Satellite Communications Company's (Yahsat) first satellite in French Guiana
  - Engaged directly with media and key stakeholders to drive greater awareness of Mubadala's projects
  - Spearheaded the development of a comprehensive youth engagement brand and communications strategy and successfully delivered major projects including the Mubadala Youth Forum, Formula 1 in Schools, and Mubadala World Tennis Championship
- 2006 – 2010 *ZABEEL INVESTMENTS* - DUBAI, UAE  
Executive Director Public Relations and Marketing (promoted from Head of Public Relations and Marketing)
- Established and managed the activities of the corporate communications department
  - Oversaw the development of the company's CSR programme and launched Bidaya
- 2005 – 2006 *DUBAI HOLDING* - DUBAI, UAE  
Internal Communications Executive
- Organised internal events for the Executive Chairman, receiving the Chairman's Certificate of Appreciation
  - Developed and managed the company's intranet and formed the Dubai Holding sports committee
- 2003 – 2005 *GENERAL MOTORS* - DUBAI, UAE  
Public Relations Executive
- Managed a variety of functions including car launches, press conferences, and media engagement

#### BOARD AND ADVISORY ROLES

- 2018 – Present Member of the International Aviation Women's Association (IAWA)  
2018 – Present Member of Etihad Aviation Group's Executive Leadership Committee  
2018 – Present Member of Etihad Aviation Group's Network & Fleet, Innovation, Brand & Customer Committees  
2017 – Present Board member, DXB Entertainments PJSC  
2017 – Present Strategy Board member, Middle East Public Relations Association  
2013 – 2014 Board member, UAE Tennis Federation

#### PROFESSIONAL HIGHLIGHTS

- 2020 Named as Forbes Power Businesswomen in The Middle East 2020  
2020 Featured as Forbes Impactful Marketing and Communications Professionals in The Middle East  
2019 Won the Middle East Public Relations Association best sustainable, sport, and recreational campaigns  
2018 Received the Chairman's Award from Middle East Public Relations Association (MEPRA)  
2017 Led the Year of Giving campaign, which raised funds for local charities  
2017 Helped manage an employee wide volunteering campaign in support of Syrian refugees in Jordan  
2017 Won the Middle East Public Relations Association In-House Team of the Year Award  
2016 Headed the development and execution of Etihad's Consumer PR strategy and engagement  
2014 Managed the launch of the new fleet liveries (Airbus A380 and Boeing 787 aircrafts), cabins and products  
2013 Co-organised the Inspirational Women of Fitness Event with former world champion boxer Laila Ali  
2010 - 2013 Participated at TEDx Global  
2012 Mentor at Start-up weekend Abu Dhabi for Entrepreneurs  
2012 Speaker at the 'Women as Global Leaders' conference and a panelist moderated by CNN's Hala Gorani  
2012 - 2015 Co-founder & managing partner of Slices, an organic food start-up for schools based in the UAE  
2011 Participate at the G20 Young Entrepreneurs Summit as part of the UAE delegation in France  
2011 Selected to take part in INSEAD Managers Boot Camp - a development programme for Mubadala leaders  
2011 Completed the General Electric (GE) Project Management Leadership Program  
2007 Selected for the Edelman Leadership Academy as one of 90 future leaders  
2009 Young Arab Leaders member  
2007 Organised an auction for Dubai Cares, which raised USD\$29 million towards the UN Millennium Development Goals  
2007-2008 Arranged funding to raise awareness for autism campaign

#### REFERENCES

Available upon request

## JAWAHER AHMAD ALBLOOSHI

Postdoc (Ph.D) | MPA | MBA | Certified Financial Consultant | Finance & Operations  
Internal Audit | Internal Control | Quality Assurance | Financial Analyst | Event Organizer



### ★ ABOUT ME

I'm very enthusiastic, dynamic person, passionate about travelling and an excellent team player. I'm a self-motivated and hardworking individual with a winning attitude currently looking for a challenging opportunity that promotes innovative thinking, development and service excellence.

UAE National (+Kulasat Qayed)  
Single

### 📍 CONTACT INFORMATION

+971(50)6000283  
Jawaher.AIBlooshi.1@hotmail.com  
Dubai, UAE

### 🔑 PERSONAL SKILLS

Fast Learner, detail oriented, Creative spirit, leadership, Event organizing, Excellent Communication, Team Player, Time Management, Strategic Planning, Negotiation, Target driven, Innovative.

### 🔧 SOFTWARE & IT SKILLS

Microsoft Office, Oracle, Intellect, Microsoft Project, Microsoft Visual Basic6.0, Visio, TeamMate Audit Management, Publisher

### 🗨️ LANGUAGES

Arabic, English, Urdu, Hindi, Tamil,  
(Basic Italian, Japanese & sign-language)

### ★ ACHIEVEMENTS

- \* Emergency First Responder license.
- \* Employee of the Month for exemplifying outstanding work achievement, exhibiting a positive and supportive attitude.
- \* Pass CFA level 1.
- \* Achieving Outstanding Academic Performance and placed on the Director's Honors List for all the semester in Bachelor, Higher Diploma and Diploma.

### Dear Hiring Manager:

I am a proud qualified Emirati girl graduated with a double master's degree in two different filed. Master's in Business Administration (MBA) and Master in Public Administration (MPA) from Mohammed Bin Rashid School of Government College (MBSG). I am Talented, Ambitious, Optimistic, Self-motivated, and keen on innovation, learning and hard-working.

I am pursuing a Ph.D. in Finance from Aberystwyth University, UK. Where my doctoral research is focused on Micro-Financing and Emirati Women Empowerment by the UAE Government. And I plan to graduate with a Professional Doctorate in 2023.

I am a highly experienced Board of Directors and Finance & Business Operations Manager with over 14 years of professional experience and extensive work in many high-profile organizations.

I am working as Finance and Operations Manager in Nama Women Advancement Establishment (NAMA) chaired by Her Highness Sheikha Jawaher bint Mohammed Al Qasimi. I am responsible to handle five departments such as Finance, Procurement, Information Technology (IT), Administration and Corporate travel & events. I overlook at three affiliates such as NAMA Women Advancement Establishment (NAMA), Sharjah Business Women Council (SBWC), Irthi Contemporary Crafts Council. Also, the Badiri Education and Development Academy) and Souq Anwan.

In March 2018 I was elected from the Community Development Authority (CDA) to become a Board of Directors at CDA license non-profit Civil Organization to represent Sri Lankan welfare Association (SAHANA).

I have worked in many local and international investment banks, Government, Semi-government organizations and private company. The cross-functional background in Finance, Operations, Financial Control, Internal Audit, Internal Control, Quality Assurance, Financial Analysis, Customer Relationship and Organizing events with the ability to advise C-Suite management on Internal Audit, Internal Controls, Governance, Risk Management, and Compliance.

My exposure in these organizations helped me to acquire cultural and market insights conducive to successful business strategies in addition to enhancing my adaptability, leadership, and communication skills within a team setting along with acquiring organizational and strong strategic skills.

Now, I am looking forward to continuing my career development and I am currently searching for challenging job opportunities in Private /Public sectors. If you are looking for a performance-oriented person to fill a position my experience is broad-based, and I know I will be a successful contributing member of the organization and I am more than ready to thrive in a company's challenging environment. If you feel my talents are in line with what you are looking for I welcome the opportunity of discussing my background complimenting the company requirements. Please find enclosed my resume further highlighting my qualifications. Thank you for your kind support and looking forward to hearing from you!

Best regards

Jawaher Ahmad AlBlooshi

## JAWAHER AHMAD ALBLOOSHI

Postdoc (Ph.D) | MPA | MBA | Certified Financial Consultant | Finance & Operations  
Internal Audit | Internal Control | Quality Assurance | Financial Analyst | Event Organizer



### ★ PROFILE

Strategic thinker able to understand the big picture and consistently achieve operational excellence through on time delivery that is within budget and to the highest specifications. Highly qualified to respond effectively to multiple priorities and delegate effectively in order to deliver results and meet deadlines.

### ★ AREAS OF EXPERTISE

- \*Development and implementation of Policy and Procedures for Finance, Accounting and Procurement department
- \*Development of the Budget Preparation Guidelines
- \*Drafting and reviewing legal contracts and agreements
- \*Development and implementation of Audit Policies, Procedures, Charter, and Guidance Notes based (IIA) standards and market best practices.
- \*Overseeing the development and implementation of Group Internal Audit policies/procedures.
- \*Development of Quality Assurance framework, policies and Procedures and administering/monitoring quality assurance and process improvement activities, including formal quality assessment processes.

### 🎓 EDUCATION QUALIFICATION

Jan 2020 – Dec 2023	PhD/The Doctorate in Professional Studies (DProf)-(Postdoc in Finance)
June 2019	Master of Public Administration (MPA)
Aug 2013	Master of Business Administration (MBA)
Feb 2012	Bachelor Business Administration (BBA)
July 2010	Higher Diploma Business Administration

### 🔑 PROFESSIONAL QUALIFICATION

May 2020	Certified Financial Consultant (CFC) – USA
May 2020	Expert of Contract \management and Contractual Relations– Geneva/Switzerland
May 2020	Expert of International Soft Power Strategies – Geneva/Switzerland
Dec 2015	Certified Six Sigma Green & Black Belt (CSSGB- CSSBB) – USA
Oct 2012	Certified Internal Controls Auditor (CICA) – USA
Aug 2011	Certified Professional Senior Auditors (CPSA) – USA

### 💡 PROFESSIONAL WORK EXPERIENCE

May 2019 – Till Now	<b>Manager- Finance and Business Operations (Reporting to Director)</b> Nama Women Advancement Establishment (NAMA) – Sharjah
March 2018 – Till Now	<b>Board of Directors</b> Sri Lankan welfare Association SLWA (SAHANA) – Dubai
Apr 2017 – July 2018	<b>Financial Controller/ Acting Section Head -Finance Department and Budget (Reporting to Section Head)</b> Ministry of Health and Prevention (MOHAP) – Dubai
Sep 2014 – Sep 2016	<b>Senior Associate /Acting Head of Internal Audit &amp; Quality Assurance/ (Reporting to MD /Chief of Staff)</b> National Bank of Abu Dhabi (NBAD) – Abu Dhabi
Apr 2012 – Sep 2014	<b>Financial Analyst (Reporting to CFO)</b> Deyaar Development PJSC – Dubai
July 2010 – Mar 2012	<b>Assistant Relationship Manager (Reporting to RM)</b> Emirates NBD Bank – Dubai – Dubai
June 2008 – June 2010	<b>Head Teller (Supervisor) and Customer service -Retail Bank</b> First Gulf Bank (FGB) – Dubai
Jan 2006 – June 2008	<b>Senior Teller - Retail Banking Group</b> Commercial Bank International (CBI) – Dubai

## JAWAHER AHMAD ALBLOOSHI

Postdoc (Ph.D) | MPA | MBA | Certified Financial Consultant | Finance & Operations  
Internal Audit | Internal Control | Quality Assurance | Financial Analyst | Event Organizer



### SUMMER JOBS & INTERNSHIPS

July 2010 – July 2011	<b>Price Water House Coopers (PWC) – Dubai</b> Graduate Development Program- Internal Audit
Dec 2009 – Feb 2011	<b>Lloyds Bank (TSB) – Dubai</b> Undergraduate Development Programmer
Jun 2010 – Aug 2010	<b>Wasl Asset Management Group – Dubai</b> Finance Department-Internship

### VOLUNTEER WORK EXPERIENCE

Nov 2018 till now	<b>Dubai Child Protection Center</b>
July 2018 till now	<b>Community Development Authority (CDA)</b> Waleef Volunteer for Elderly People
27-28 Feb 2018	<b>Dubai Chamber</b> The Global Business Forum on Latin America 2018 ( Event Organizer)
22-28 Feb 2018	<b>The Executive Council</b> UAE Innovation Month 2018 ( Event Organizer)
11-13 Feb 2018	<b>The Ministry of Cabinet Affairs and the Future</b> World Government Summit 2018 ( Event Organizer)
April 2017	<b>The Executive Council</b> Dubai Government Excellence Program ( Event Organizer)
March 2017	<b>World Down Syndrome Day</b> UAE Down Syndrome Association
11-13 Feb 2017	<b>The Ministry of Cabinet Affairs and the Future</b> World Government Summit 2017 ( Event Organizer)
Oct 2016	<b>The Executive Council</b> Dubai Forum for Government Best Practices ( Event Organizer)
Oct 2016	<b>Dubai Police</b> Celebration of The International Day of the Elderly
March 2016	<b>Future Centre for Special Needs</b> Volunteer at the Future Centre for Special Needs
30 October 2015	<b>Rashid Center for the Disabled</b> Rashid Center for the Disabled volunteered

### HOBBIES AND INTREST

* Writing poems (Arabic, English)	* Self-study	* Drawing
*Photographing	* Traveling	* Numismatics

### TRAINING COURSES

*Financial Crime	*Emotional intelligence for Audit	*Real estate valuation
*Operational Risk Management	*Advanced Excel	*Real Estate Finance and Investment
*Cash Management and Cash Flow Management	*Advanced Budgeting & Forecasting	*Data Analysis and Dashboard Reporting in Excel

إعمار

مولز

## JAWAHER AHMAD ALBLOOSHI

Postdoc (Ph.D) | MPA | MBA | Certified Financial Consultant | Finance & Operations  
Internal Audit | Internal Control | Quality Assurance | Financial Analyst | Event Organizer



### REFERENCES

#### NAMA Women Advancement Establishment (NAMA):

- Reference Name: Santosh Kumar - Senior Manager- Finance and Business Operations
- Contact Number: +971(50)1996605

#### Ministry of Health and Prevention (MOHAP):

- Reference Name: Faisal Mohammed - Finance Manager
- Contact Number: +971(50) 2121512

#### National Bank of Abu Dhabi (NBAD):

- Reference Name: Benjamin Martin - Director Group Internal Audit
- Contact Number: +971(50) 8135618
- Reference Name: Musheer Alambath – Senior Manager & IIA Board Member
- Contact Email: Musheer.Alambath@gmail.com

#### Deyaar Development PJSC:

- Reference Name: Hawary Marshad -Chief Financial Officer (CFO)
- Contact Number: +971(50) 4528065
- Reference Name: Om Shanker Singh- Chief Audit Executive/Head of Internal Audit (CAE)
- Contact Number+971(56) 3695500

إعمار

مولز

## MOHAMMED ALI AL HASHIMI

### PROFILE

A senior executive and entrepreneur with over 20 years experience in the incubation, development, structure and creation of a number of businesses and entities across a wide sector of industries including property development, finance, hospitality, private equity, aviation, manufacturing, construction, logistics, insurance. Positions held have included Chairman, Vice Chairman, Board Member, Managing Director, CEO of both private and publicly listed companies

### EXPERIENCE

#### MA CAPITAL - PERSONAL INVESTMENT OFFICE (PRESENT)

Real estate development in Dubai & London

Public equities portfolio

Hospitality - Development of high end F&B brand and operations in Dubai, Abu Dhabi, Muscat & London

#### FOUNDER & EXECUTIVE CHAIRMAN; ZABEEL INVESTMENTS – 2006-2010

Private investment vehicle of HH Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai

#### *Investment highlights of the group:-*

##### *Property development & Hospitality*

Tiara Residence, Palm Jumeirah - multi purpose residential development in Dubai  
Jumeirah Zabeel Saray on Palm Jumeirah - Luxury 5 star hotel and luxury villa development

##### *Investments*

Private equity stakes in a number of entities across a wide economic sector

#### FOUNDING MANAGING DIRECTOR & CEO; AMLAK FINANCE PJSC – 2002-2007

Founding CEO of the first property mortgage company in the UAE.

Led the company to a historic IPO in 2004 with the offering oversubscribed 33 times collecting US\$ 3.7 Billion over 10 days

إعمار

مولز

#### **BOARD MEMBERSHIP IN PUBLICLY TRADED COMPANIES**

Board Member Amlak Finance PJSC (2004-2007)

Board Member Dubai Islamic Insurance and Reinsurance Co. PJSC (2006-2008)

Board Member Aramex PJSC (2007-2009)

Board Member Depa Limited PJSC (2007-2009)

Board Member Drake & Scull PJSC (2008-2010)

#### **BOARD MEMBERSHIP IN PRIVATE COMPANIES**

Executive Chairman Zabeel Investments (2006-2010)

Vice Chairman Emaar Industries & Investments (Pvt) JSC (2006-2010)

Board Member Dubai Aerospace Enterprise (DAE) Ltd (2007-2009)

#### **EDUCATION**

Colorado State University, Fort Collins Colorado, USA, B.Sc, Exercise & Sports Science, 1995

## خولة المهيري

ص. ب. ١٠١٣٩، دبي، الإمارات العربية المتحدة. متحرك: +971506544234  
بريد إلكتروني: [khawla.almehairi@gmail.com](mailto:khawla.almehairi@gmail.com)



## ملخص السيرة الذاتية

من أبرز القيادات النسائية الإماراتية، خبيرة في مجال الاستراتيجية والتسويق لأكثر من ٢٠ عاماً في القطاعين الحكومي والخاص.

## أبرز مجالات العمل

خبيرة ممتدة في قطاعات النفط والغاز، والسياسة العامة، والعلاقات الحكومية، والطاقة والمياه، وتمكين المرأة والدبلوماسية، والبرامج الإنسانية والخيرية.

## الخبرات المهنية

النائب التنفيذي للرئيس لقطاع الاستراتيجية والاتصال الحكومي - هيئة كهرباء ومياه دبي  
الآن - ٢٠١٧

تتولى خولة المهيري قيادة وتنفيذ الاستراتيجية المؤسسية وإدارة الأداء في هيئة كهرباء ومياه دبي، إضافة إلى الإشراف على إدارات العلاقات العامة والاتصال الحكومي، وإطار عمل إدارة المخاطر وفقاً للمعايير الدولية وأفضل الممارسات بميزانية تتجاوز ١٢٠ مليون درهم. كما تتولى الإشراف على الشراكات الاستراتيجية وسعادة المعنيين، وإدارة ومتابعة وتحسين العمليات المشتركة بين الأقسام باستخدام اتفاقيات مستوى الخدمة. وكانت المهيري قد أسست أول إدارة من نوعها على مستوى حكومة دبي وحققت إنجازات مهمة في عام ٢٠١٨، حيث بلغت نسبة سعادة الشركاء ٩٢%، وسعادة المؤسسات الحكومية ٩٢%، وارتفعت نسبة سعادة المجتمع إلى ٩٠%، كما ارتفعت نسبة الوعي بالهوية المؤسسية للهيئة إلى ٨٩%. وأسهمت جهود الهيئة في مجال الهوية المؤسسية وإدارة القنوات والتصميم وخفض التكاليف (بما في ذلك الفاتورة الخضراء وتبني الخدمات الذكية) في وصول سعادة المتعاملين إلى ٩٥%.

تتولى المهيري الإشراف على ودعم القرارات التنظيمية والتعريف بالاستراتيجيات والبرامج بقيمة تتجاوز ١٢٠ مليون درهم مع ضمان التوافق مع نماذج وخطط وسياسات الحكومة لتوفير قيمة إضافية وتحقيق النتائج. كما تتولى قيادة فرق عمل تتميز بالأداء المرتفع والحفاظ على أدائها وتحقيق نتائج تتميز بالكفاءة والفعالية، مع الحرص على تحفيز الموظفين والعمل بروح الفريق الواحد.

تتولى المهيري كذلك قيادة إدارة المخاطر المؤسسية. ونحت قيادتها، احتفظت الهيئة بمواصفة الأيزو (ISO31000) للعام الثالث على التوالي، كما فازت بجائزة إدارة المخاطر والأزمات - الشرق الأوسط في عام ٢٠١٧. وفي عام ٢٠١٨، فازت الهيئة بجائزة "دبي الخير" في الدورة الحادية والعشرين من برنامج دبي للأداء الحكومي المتميز، وتم تأسيس مركز أزمات للمتابعة بطريقة ذكية. وفي عام ٢٠١٩، حصلت الهيئة جائزة استمرارية الأعمال والمرونة المؤسسية، وحصلت على شهادة الأيزو (ISO 44001:2017). كما بادرت الهيئة بوضع مواصفة "PAS" لإدارة المخاطر والتي تعد الأولى من نوعها على مستوى العالم.

نائب الرئيس للتسويق والاتصال المؤسسي - هيئة كهرباء ومياه دبي  
٢٠١٧

أسست خولة المهيري قطاع التسويق والاتصال المؤسسي وعملت على توحيد مهام أقسام الهوية المؤسسية والتسويق والاتصال المؤسسي. كما طورت استراتيجية الهوية المؤسسية للهيئة وقامت بمراجعة المبادئ التوجيهية والسياسات القائمة في الهيئة والمتعلقة بالهوية المؤسسية. وتولت قيادة جميع أنشطة تسويق الخدمات ومبادرات الترشيد بما في ذلك الحملات



الترويجية وأنشطة العلاقات العامة والخطط الإعلامية والفعاليات، والمشروعات، وإطلاق المبادرات الجديدة واستراتيجيات التواصل الاجتماعي، إضافة إلى مبادرات المسؤولية الاجتماعية. وفي عام ٢٠١٦، فازت الهيئة بجائزة الجهة الحكومية المتميزة في الاتصال الحكومي في برنامج دبي للأداء الحكومي المتميز.

٢٠١١-٢٠٠٩

مدير أول الاستراتيجية المؤسسية - هيئة كهرباء ومياه دبي

تولت خولة المهيري تطوير الاستراتيجية المؤسسية وفقاً للمعايير العالمية وأفضل الممارسات في إدارة وتنفيذ الاستراتيجيات، ما جعل هيئة كهرباء ومياه دبي مؤسسة تركز على الاستراتيجية مع التأسيس لثقافة مؤسسية قائمة على الأداء من خلال تقديم طريقة جديدة للتفكير وتوحيد العمل عبر الوحدات التنظيمية المختلفة، مع تشجيع التعاون، والعمل على إحداث تأثير إيجابي وتحقيق نتائج استراتيجية. كما عملت على إدراج الاستدامة في رؤية الهيئة وتحديث رسالة الهيئة لتتضمن المعنيين.

٢٠٠٩-٢٠٠٨

استشاري الاستراتيجيات - هيل آند نولتون

قدمت المهيري الدعم والاستشارات في مجال تطوير الاستراتيجيات والتواصل للمؤسسات الحكومية والخاصة في دبي.

٢٠٠٨-٢٠٠٧

رئيس قسم الاتصال المؤسسي - مكتب رئاسة مجلس الوزراء

أسست خولة المهيري مكتب الاتصال الحكومي، وعملت على توحيد جهود الاتصال في جميع الوزارات والهيئات الاتحادية، وتولت إدارة تطوير الأدلة الإرشادية للهوية المؤسسية لمكتب رئاسة مجلس الوزراء، ورئيس مجلس الوزراء، والأمانة العامة لمجلس الوزراء، والهوية الوطنية لدولة الإمارات العربية المتحدة. كما أشرفت على التعريف بمعايير وإرشادات الهوية المؤسسية وتطبيقها في جميع الهيئات الاتحادية. كما تولت تقديم الهوية الاتحادية الجديدة وإدارة الحريدة الرسمية لدولة الإمارات العربية المتحدة. وأدارت المهيري جميع الفعاليات بما في ذلك اجتماعات مجلس الوزراء والاجتماعات الوزارية من خلال العمل عن كثب مع فريق التثريقات والضيافة التابع لديوان سمو الحاكم. كما قدمت خطط التواصل خلال الأزمات والاستجابة للطوارئ لجميع الوزارات ووضعت الإطار العام للتواصل، وعملت كذلك على إجراء مقارنات معيارية للهوية الاتحادية والاستراتيجيات مع الحكومات الأخرى حول العالم.

مهام وظيفية أخرى

٢٠٠٧-٢٠٠٥

مدير الاتصال الداخلي - دبي القابضة والمكتب التنفيذي لحكومة دبي

٢٠٠٥-٢٠٠٠

تنفيذي أول العلامة التجارية - مجموعة إينوك وإيكو وكالتيكس

٢٠٠٠-١٩٩٨

تنفيذي العلامة المؤسسية - إيكو وكالتيكس لزبوت التشحيم

محطات مهمة

رئيسة اللجنة النسائية في هيئة كهرباء ومياه دبي، وعضو مجلس إدارة مؤسسة دبي للمرأة

لعبت خولة المهيري دوراً مهماً في مجال تمكين المرأة من خلال تأسيس وقيادة وإدارة اللجنة النسائية في هيئة كهرباء ومياه دبي لأكثر من ٨ سنوات (٢٠٠٩-٢٠١٨)، وشاركت في العديد من المؤتمرات النسائية المحلية والدولية، حيث سلطت الضوء محلياً وعالمياً على دور المرأة الإماراتية في قطاع الطاقة، وساهمت في توفير الفرص للمرأة وتعزيز بيئة العمل الإيجابية للمرأة العاملة سواء في أداء مهام عملها كمهندسة أو كموظفة من أصحاب الهمم وكذلك في الأنشطة الرياضية المختلفة، وذلك عبر قيادة وإدارة العديد من المبادرات الخاصة بالمرأة في الهيئة، إضافة إلى التعاون مع المؤسسات الأخرى لتعزيز دورة المرأة الإماراتية في القطاع الحكومي. كما أسهمت في تعزيز مكانة هيئة كهرباء ومياه دبي على الصعيدين المحلي والعالمي كهيئة عمل صديقة للمرأة.

المؤهلات العلمية

٢٠١١-٢٠١٠

ماجستير إدارة مشاريع التسويق الدولي - جامعة هاريوت وات، دبي

٢٠٠٩

دبلوم تنفيذي في الإدارة - جامعة كامبريدج، المملكة المتحدة

برنامج للتأهيل المهني في الإدارة على مستوى الدراسات العليا مصمم للمدراء التنفيذيين يسمح بمتابعة تعليمهم العالي للحصول على ماجستير في إدارة الأعمال في مجال الاتصالات التسويقية مع جامعات مختارة في المملكة المتحدة لمدة عام.

١٩٩٩-١٩٩٥

بكالوريوس العلوم التطبيقية في إدارة الأعمال

كلية دبي للطالبات - كليات التقنية العليا

الدورات التدريبية المتخصصة:

- ٢٠٠٩ و ٢٠١٠: بطاقة الأداء المتوازن - روبرت وكابلان، مؤسسة بالاديوم
- ٢٠٠٩: التدريب على الاتصال المؤسسي (IIR)
- ٢٠٠٦ الاتصال الداخلي الاستراتيجي (IIR)
- مايكروسوفت بروجيكت ٢٠٠٣ مستوى ١ و ٢ - إكسزيكوتيفين، مركز تدريب معتمد من مايكروسوفت
- أساسيات إدارة المشاريع - إكسزيكوتيفين، مركز تدريب معتمد من مايكروسوفت
- مشرف مواقع إنترنت معتمد من معهد المعلوماتية للكمبيوتر
- دورة الاتصالات التسويقية المتكاملة - الدكتور أحمد طاهر
- منتدى العلامات التجارية عبر الإنترنت - مارتن ليندستروم
- دورة المهارات الشخصية - الأثير للتنمية والاستشارات الإدارية
- دورة التخطيط الاستراتيجي - الأثير للتنمية والاستشارات الإدارية
- دورة تدريبية في وكالة ساتشي أند ساتشي الشرق الأوسط - إبيكو لزيوت التشحيم
- دورة التحليل المالي وتقييم المشاريع - الأثير للتنمية والاستشارات الإدارية
- دورة مهارات الكتابة التجارية - كونيك للاستشارات
- دورة تدريب خدمة العملاء - مركز تدريب إبيكو

الجوائز والشهادات

- استراتيجي معتمد لدى روبرت وكابلان من مؤسسة بالاديوم، أكتوبر ٢٠١٠
- جامعة كامبريدج، المملكة المتحدة
  - شهادة وحدة المستوى المهني العالي مع مرتبة الشرف، الإدارة الاستراتيجية
  - شهادة وحدة المستوى المهني العالي مع مرتبة الشرف، التسويق الاستراتيجي
  - شهادة وحدة المستوى المهني العالي مع الاستحقاق، إدارة نظم المعلومات
  - شهادة وحدة المستوى المهني العالي في إدارة الموارد البشرية الاستراتيجية
  - شهادة وحدة المستوى المهني العالي في السلوك التنظيمي وإدارة التغيير
  - شهادة وحدة المستوى المهني العالي في الإدارة المالية
  - شهادة وحدة المستوى المهني العالي في إدارة المعرفة (بناء على دراسة حالة)
  - شهادة وحدة المستوى المهني العالي في المهارات الإدارية
- شهادة التميز، قائمة الشرف، كلية دبي للطالبات، ١٩٩٧
- شهادة التميز، قائمة المشرف، كلية دبي للطالبات، ١٩٩٦

المراجع: سيتم توفيرها عند الطلب

**KHAWLA AL MEHAIRI**

PO BOX 10139 • Dubai, United Arab Emirates • Mobile: +971 50 654 4234 • E-mail:  
[khawla.almehairi@gmail.com](mailto:khawla.almehairi@gmail.com)

**PROFILE**

A senior Emirati management expert in strategy and marketing, with over 20 years of professional experience in the public and private sectors.

**MAJOR INDUSTRIES/SECTORS**

Oil & Gas, public policy, government relations, electricity and water utilities, women's empowerment & diplomacy, humanitarian & charitable programmes.

**WORK EXPERIENCE****Executive Vice President – Strategy & Government Communications (DEWA)****2017 – Present**

Leads the overall management and implementation of corporate strategy, performance management, and marketing & corporate communications for Dubai Electricity and Water Authority (DEWA) and manages the risk management framework according to international standards and best practices with a budget over AED 120 Million. Manages strategic partnerships and stakeholders' happiness. Manages, monitors and improves interdivisional processes using service level agreements. Created the first such division in Dubai Government that recorded considerable achievements in 2018: with partnership happiness of 92%, Government happiness of 92%, Society happiness rose to 90%, brand perception rose to 89%. DEWA's efforts on brand, messaging, channel management, design and cost-cutting (including Green Bill and smart services adoption) has contributed to DEWA's customer happiness of 95%.

Provides oversight and support for organisational decisions; communicates strategies and programmes worth over AED 120 million and ensures alignment with established governance models, plans and policies to provide value and achieve results. Responsible for leading and sustaining high-performance teams for effective and efficient delivery of business outcomes; while maintaining motivating attitude and high team spirit.

Leads Enterprise Risk Management including DEWA's achievement of ISO31000 compliance for third consecutive year, winning Middle East Risk & Crisis Management Award in 2017. In 2018, DEWA won the Dubai Al-Khair category in the 21st DGEP, and set up the Crisis Command Centre to ensure intelligent incident monitoring. In 2019, DEWA achieved the Global Business Continuity Award 2019 and achieved compliance with ISO 44001:2017. DEWA also pioneered the development of a Publicly Available Standard (PAS) for Risk Management.

**Vice President – Marketing & Corporate Communications (DEWA)****2011 – 2017**

Created the Marketing & Corporate Communications division and streamlined all its branding, marketing, and corporate communications functions. Introduced the corporate brand strategy and revamped the existing corporate brand guidelines, policies and processes. Led all the service marketing activities and conservation initiatives such as promotional campaigns, PR activities, media plans, events, projects and new company's launches, social media, and CSR activities.

In 2015 His Highness Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, announced her team as having the best communications team in Dubai Government.

**Senior Manager - Corporate Strategy (DEWA)****2009 – 2011**

Led Corporate Strategy according to international standards and best practices in strategy management and execution; making DEWA a Strategy Focused Organization with a performance based corporate culture by introducing a new way of thinking and working across organisational boundaries; breaking down silo, encouraging alignment and collaboration, and driving for positive impact and strategic results. Pioneered the inclusion of sustainability in DEWA's corporate vision and updated the existing mission of the company to incorporate stakeholders.

**Strategic Consultant subcontracted by Hill & Knowlton****2008 – 2009**

Provided strategic and communications advice and support to private and government organisations in Dubai

**Head of Corporate Communications at The Prime Minister's Office****2007- 2008**

Established the government communication office, introduced and streamlined all communication efforts across all federal ministries, Directed and managed the brand guidelines for the Prime Minister's Office, the Prime Minister, the

General Secretariat of the Cabinet, and the UAE's Federal National Identity. Directed, communicated and enforced federal brand standards and guidelines across all government entities. Introduced the New Federal Identity and managed the Official Gazette of the UAE. Managed all events including the Cabinet and ministerial meetings by working closely with the Protocol team under the Rulers Court. Introduced the crises communication and emergency response plans for all the ministries and set up the overall communications function and framework. Benchmarked the Federal brand and strategies with other governments around the world.

#### OTHER TITLES HELD;

<b>Internal Communications Manager (Dubai Holding &amp; The Executive Office)</b>	<b>2005 – 2007</b>
<b>Senior Brand Executive: (Caltex, EPPCO &amp; ENOC Group of Companies)</b>	<b>2000 – 2005</b>
<b>Brand Executive – EPPCO &amp; Caltex Lubricants UAE</b>	<b>1998 – 2000</b>

#### OTHER MAJOR MILESTONES

Chairperson of DEWA Women's Committee/Board Member of the Dubai Women Establishment

Played a key role in the field of women's empowerment through establishing, leading and managing the Women's Committee in DEWA for more than 8 years (2009-2018), participated in key local and international women forums, raised local and global attention to Emirati women in the energy sector, contributed to creating opportunities and positive work environment for women as engineers, special needs, and those in sports, through leading and managing many female-friendly initiatives in DEWA, joined efforts with other entities to build industry wide recognition for Emirati women in the government sector, and raised DEWA's profile as female-friendly environment locally and globally.

#### ACADEMIC QUALIFICATIONS

**Masters Business Management in International Marketing, (Heriot Watt University, Dubai)** **2010 – 2011**

**Cambridge International Executive Diploma in Management (University of Cambridge, UK)** **2009**

This is a professional qualification in management at postgraduate level that is designed for executives; allowing them to pursue their higher education to MBA in marketing communications with selected universities in UK for a year.

**Baccalaureate of Applied Science in Business Administration** **1995 – 1999**  
**Higher Colleges of Technology, Dubai Women's College, UAE**

#### PROFESSIONAL TRAINING:

2009 & 2010 Balanced Scorecard Boot Camp & Certification by Robert & Kaplan by Palladium. 2008 Corporate Communications Training by IIR. 2006 Strategic Internal Communications by IIR. Microsoft Project 2003 Level 1 & 2 By Executrain, Microsoft Certified Technical Education Centre. Project Management Fundamentals by Executrain, Microsoft Certified Technical Education Centre. Certified Internet Webmaster by Informatics Computer Institute. Integrated Marketing Communications Course by Dr Ahmad Taher. The Online Branding Forum by Martin Lindstrom. Interpersonal Skills Course by Al Atheer Development & Management Consultancy. Strategic Planning Course by Al Atheer Development & Management. Agency Training at Saatchi & Saatchi Middle East by EPPCO Lubricants. Financial Analysis & Project Evaluation Course by Al Atheer Development & Management Consultancy. Business Writing Skills Course by Connect Consultancy. Customer Service Training Course by EPPCO Training Centre.

#### AWARDS & CERTIFICATES

- Certified Strategist of Robert & Kaplan's BSC from Palladium, October 2010.
- University of Cambridge, UK
  - Higher Professional Level Module Certificate with **Distinction**, Strategic Management
  - Higher Professional Level Module Certificate with **Distinction**, Strategic Marketing
  - Higher Professional Level Module Certificate with **Merit** in Information Systems Management
  - Higher Professional Level Module Certificate in Strategic Human Resources Management, Higher Professional Level Module Certificate in Organizational Behavior & Change Management
  - Higher Professional Level Module Certificate in Financial Management
  - Higher Professional Level Module Certificate in Knowledge Management (Case Study Based)
  - Higher Professional Level Module Certificate in Management Skills,
- Certificate of Excellence, Honours List, Dubai Women's College, 1997
- Certificate of Excellence, Supervisor's List, Dubai Women's College 1996

**REFERENCES:** Available Upon Request

إعمار

مولز

## Muna Eid Hassan Mohd

P.O Box 23104 Dubai, United Arab Emirates

Tel. (097150) 2488909 & 050-5567705 - 04 3929283 Email: [muna\\_eid@hotmail.com](mailto:muna_eid@hotmail.com)

---

### EXPERIENCE:

#### EMIRATES ISLAMIC BANK, DUBAI

- Working as Senior Branch Manager since Jan 2017
- Handled two branch from Jan17 till Dec17

#### EMIRATES ISLAMIC BANK, DUBAI

From 01.12.12 30.10.2018

##### Branch Manager Retail Branches

- Business planning: develop, define & seek approval for business unit strategies, objectives, target & budget.
- Business unit performance: achieve business plan objectives and target deliver.
- Sales/ Relationship management: implement agreed selling/ relationship management.
- Customer Service: implement customer service standards in order to deliver consistent and superior service.
- Compliance and risk control: ensure compliance and risk control policies.
- Human Resources: manage, motivate and coach the unit staff.

#### DUBAI BANK, DUBAI

From 20.08.09 till 31.11.12

##### Branch Manager Retail Branches

- Contribute to banks economic profit.
- Enhancing quality of customer service.
- To lead, coach, develop, motivate and manage the staff.
- Maintains and enhances the operational standards.
- Maintains and enhances the operational standards & safeguards the bank from potential loss

#### Assistance Branch Manager

02.11.2008 till 19.08.19

- Optimize the potential value of the customer base and contribute towards branch's achievement in line with operating pain.
- Enhancing quality of customer service.
- To lead, coach, develop, motivate and manage the staff.
- Maintains and enhances the operational standards.
- Understanding & undertake any other duties as required by the division from time to time

**Abu Dhabi Islamic Bank**

From 15.10.06 till 15.10.08

**Operation Supervisor**

1. Operation support-review, control and approval cash vault- dual control of Branch vault.
2. ATM Supervise the cash replenishment, reconciliation, captured cards and ATM cash deposit.
3. Management of Service Delivery, observation of queuing time and length and taking action as needed to serving counters and or managing customer traffic, resolve investigations and inquiries initiated by customers to the specified service standards.
4. Staff Management Coordination, branch tellers and back office team, maintain staff moral and relationship, Identify training developments needs for staff an ensure that these are met as per schedules.
5. Branch Inward & Outward Clearing.

2005 until 01.10.2006

Supervisor (NBD)

Supervisor in the teller area

2002 till 30.05.2005

Teller (NBD)

Handing issue demand draft, telegraphic & manager's cheque, central bank transfer & all other activities of inward & outward remittances.

Selling & buying travels cheque. Correspondence with local & foreign banks & fully conversant with the operation & technical knowledge of sending telex & SWIFT message. Handing customer enquiries of standing instructions of various private & Government Organizations.

2000

Clerk (NBD)

- Customer Service
- Fixed Deposit Department
- Opening Account
- Remittance Department

**TRAINING COURSE**

COURSE NAME	INSTITUTE NAME
English Course	British Council
Computer Course	Technical Institute (Win-Word-Excel-Power)
English Language	Dubai Polytechnic
ELS Language Center	University of Dubai
Management Course	New Horizon
General Banking Course	National Bank of Dubai
Customer Services	National Bank of Dubai
Branch Automation	National Bank of Dubai

Management for Success	National Bank of Dubai
Anti-Money Laundering	National Bank of Dubai
7 Habit	National Bank of Dubai
Service Plus	National Bank of Dubai
Financial Analysis	ADIB
Retail Banking	ADIB
Bank Induction	Dubai Bank
Shari'a Medad	Dubai Bank
Up Your Service	Dubai Bank
Performance Appraisal Techniques	Dubai Bank ( Emirates Financial Institution)
Assistant Managers Leadership Workshop	Dubai Bank
Service Quality Manager Leadership Workshop	Dubai Bank
Emirates Islamic bank induction	Emirates bank
Operational risk awareness	Emirates bank
System security fundamentals	Emirates bank
Branch managers development program	Emirates bank
Own up -customer care program 2016	Emirates bank
Fundamentals of Islamic banking (e sharia)	Emirates bank
Emirates Islamic VAT awareness	Emirates bank
EI AML general awareness	Emirates bank
Multipliers Program july2018	Emirates bank
Finance for Non-Finance- Nov2018	Emirates Islamic (Emirates Financial Institution)
Financial Challenges in Banks-April 2019	Emirates Islamic (Emirates Financial Institution)
Customer Service Excellence -April 2019	Emirates Islamic (Emirates Financial Institution)
People Management -July2019	Emirates Islamic
Digital Awareness -Nov 2019	Emirates Islamic
Bridge Training -Nov 2019	Emirates Islamic
Kuwwati-Coaching Conversation Skills Workshop -Oct/Nov 2019	Emirates Islamic
Crisis Management April 2020	Hamdan Bin Mohammed University
Attended a webinar "how Government can Shap the future"May 2020	University of Dubai

#### EDUCATION & QUALIFICATIONS:

General BMA in progress  
Bachelor Degree 2007

University of Dubai  
University of Dubai, Bachelor Degree

HIGH SCHOOL1997  
DUBAI, UAE

Zabeel Secondary School, Science

#### Awards

- 2010 certificate of appreciation –Dubai Bank
- Recognition on my ongoing dedication –Dubai Bank
- Recognition of outstanding performance-Dubai Bank
- Customer Experience Month Oct 2019 –Emirates Islamic

#### PERSONAL SKILLS:

- Computing Skills. (Microsoft word, Excel, PowerPoint, FrontPage, Access).
- Communication Skills.
- I am highly motivated.
- I am a hard worker and can work under pressure.
- I work independently and in groups.
- Time management and meet deadlines.

#### Other Activities:

- Involve in the 3<sup>rd</sup> National Career Exhibition for banking and Financial Sector. (2001&2002)
- Participate in the visit House of Elderly people in Al Mamzar (2009)
- Participant in Mass Retail –Migration Strategy Project (2010).
- Participant in Desired Mass Affluent Customer Experience Project (2010)
- Tawteen project-2011.
- Attended Global Women Forum –Lets Innovate 2016
- Participate at Dubai Foundation for Women & Children charity visit-Aug 2019
- Participate in visiting Thukhr Club Nov 2019
- Attended Global Women Forum-Power of Influence 2020

#### PERSONAL INFORMATION:

Date of Birth: 18/8/1976  
Place of Birth: Dubai  
Single or married: Single  
Nationality: United Arab Emirates  
Interests: Reading, Photography, Computers, and Sports.

#### LANGUAGES:

Excellent Arabic: speaking, reading & writing (Mother Tongue)  
Good English: speaking, reading & writing.



إعمار

مولز

Little Urdu: speaking

---

**Reference:**

Ms. Shafiqa Monsif  
District Manager, Emirates Islamic Bank  
Tel: 050 6564467  
shafiqam@emiratesislaimc.ae

## In application For Independent Non-Executive Director

---

I would like to express interest to serve on the board of *EMAAR MALLS PJSC*. I have extensive experience of forward-thinking strategies and brand growth with forecasting trends, and I believe my background would add value to the growth of the company and in alignment with its strategy.

Kindly find my biography attached.

Sincerely,

Roudha AlSakit

+971 (56) 1440461

rowdha.as@gmail.com

# Rowdha Ali Mohammad AlSakit AlFalasi

## Meet Rowdha Al Sakit

It takes a disruptive mindset with eyes on the future to develop keen insights. Rowdha possesses these qualities. Her experience and strategic initiative help to align foundations for the next generation.

Rowdha's strength is to forecast future trends. She's achieved great success collaborating across verticals in every industry, from hospitality and engineering to real estate and innovation. Organizations see continued victory with her creative drive.

+971 (56) 1440461  
rowdha.as@gmail.com

PO Box 414202 Dubai UAE  
www.rowdha.com



## Education

**Holds Professional Directorship Certificate from Hawkamah institute of corporate governance.**

Rowdha graduated with a bachelor's degree from Zayed University & Domus Academy in Milan, Italy. She also received a professional entrepreneurship diploma from The Dubai Entrepreneurship Academy & certificate in Emerging Economics from Harvard University.

Her studies were aptly focused in business, architecture, design Human Centric Experiences and entrepreneurship. Currently pursuing Masters in Strategic Marketing from London.

## Innovation

In 2013, Rowdha's started the company D-town in Dubai, UAE. In only a few years, they have completed more than 110 projects in construction, interior design, project management, and consultancy.

Today, Rowdha continues to innovate. Her conceptualizations in the construction and design industry drive global ingenuities that honor her family's legacy.

## Influence

Coming from a long line of mentors, Rowdha's great grandfather, Mohammad Khalifa Rashed AlAbbar personally owned a dhow and traded on the Arabian seas. His strong work ethic has been passed down for generations. She's also been greatly influenced by the work of her grandfathers. Hassan Rashed AlAbbar founded the AlAbbar Group. It's an architectural cladding and facades company and one of the pioneer groups that plays a big role in regional investments, real estate & global industrial manufacturing. Her other grandfather, Mohammad Ahmed AlSakit AlFalasi, has performed critical work setting up educational systems in the United Arab Emirates.

## Experience

Since Rowdha began her career, she has worked for many industrious brands. Her experience encompasses a variety of industries. Rowdha's skills have developed over the years with the following companies:

- \* 2010-2013 Alabbar group
- \* 2013-2015 Nakheel Retail
- \* 2015-2016 Alabbar Investments
- \* 2014-2019 Dtown llc
- \* Since 2017- Board Member AM Capital (private)
- \*Member of Hawkamah
- \* 2019 King & Spalding training in investing in the UAE & Gulf Merger & Acquisition, PE and JV



## Ali Moh'd Al Jassim

PhD , MBA Honours. B.Sc. Engineering

Cell: +971 55 8000021

Email: aljassim0@ gmail.com

LinkedIn: [ae.linkedin.com/in/alialiassim](https://www.linkedin.com/in/alialiassim)

### **Executive Summary**

Ali Al Jassim is having 25 years of experience in leading roles, delivering programs and projects. He has excellent working experience in both public and private sectors. Highly disciplined and process oriented with very good expertise implementing methodologies & standards.

- ✓ Strong leadership, team management, analytical and problem-solving skills.
- ✓ Experienced in strategic planning and implementation.
- ✓ Experienced in Business Process Reengineering - BPR, standard operating procedures (SOPs), development and deployment processes, implementation strategies.
- ✓ Driven to Succeed and Excel.
- ✓ Innovative in Thoughts & Solutions, Seasoned/Effective communicator.
- ✓ Experienced in Project Management, budget analysis, outsourcing strategies, and contract management.
- ✓ Experienced in handling multi-cultural, cross-functional and multinational teams.

### **Current Holding Position**

- ✓ Chairman of EGBC
- ✓ Board Member of RSB Accreditation Board Dubai
- ✓ Managing Director Etihad ESCO – Kingdom of Saudi Arabia
- ✓ Managing Director of Etihad ESCO – Abu Dhabi Branch
- ✓ Managing Director of Dubai Carbon Centre of Excellence Dubai
- ✓ Chief Executive Officer of Etihad Energy Services Dubai

**Employment****Al Etihad Energy Services, UAE****Jan 2015 – Till Date****Chief Executive Officer**

- ✓ Leading Etihad ES - The Super ESCO in the Emirates of Dubai (Subsidiary of Dubai Electricity and Water Authority)
- ✓ Directly reporting to DEWA Managing Director.
- ✓ Under the leadership, Etihad ES has retrofitted approx. 7,700 facilities (offices, staff accommodation, villas etc) which is helping Dubai to save 300 GWh of electricity per annum.
- ✓ Played key role in the expansion of Etihad ES for example formed new verticals like Etihad Solar , Etihad M&V , Facility Management and Electromechanical Departments.
- ✓ Also expand the footprint of Etihad ES to the MENA region and to other parts of the world.

**Qeyadah Driving Solutions, UAE****Jan 2010 - Oct 2013****General Manager**

- ✓ Responsible for overall activities of the organization.
- ✓ Initiate and implement opening branches in the emirates of UAE, GCC, and Arab countries
- ✓ Establish companies all documentations like contracts, job offers, HR policy, projects, Training materials, brand manual, theory lectures, computer based theory test...etc
- ✓ Played a key role in establishing entire business operations from inception by developing corporate strategies as a road map to expand into Gulf Cooperation Council (GCC) region for Driver's Training & Qualifying and Computer Based Driver's testing.
- ✓ Collaborated orchestrated strategic alliances with a global electronic high stakes test provider to achieve market differentiation as leader in the Gulf Cooperation Council (GCC) region for Qeyadah.
- ✓ Essayed an important role in setting up operation branches in UAE by designing & implementing IT infrastructure, user workspace management strategy and human resource policies.
- ✓ Led business development initiatives - built Qeyadah as a high stakes test delivery (managed services)
- ✓ organization for GCC region with a proven track records of partnership in Egypt, Operations Start-up in Bahrain, Strategic Partnership with Pearson VUE; instrumental in preparing Qeyadah's dossier for membership admission into

- ✓ CIECA (The International Commission for Driver Testing).
- ✓ Steered initiatives to develop client engagements sessions through dialogues, meetings and due diligence activities to craft out specific requirements for proposals.
- ✓ Formed strategic alliances, partnered with technology provider and acquired access into the expertise of CIECA to build the competencies of teams.

## Roads and Transport Authority, Dubai

Mar 2007 - Nov 2009

### Acting CEO & Director of Drivers Licensing

- ✓ Responsible for all activities related to Drivers licensing, in addition to activities related to Vehicle\_Registration, Plate numbering, Driving Training Institutes and commercial Licenses related to transport.
- ✓ Supervise 370 employees in the agency and manage day-to-day activities
- ✓ Study and implement new Licensing services and projects.
- ✓ Supervise 160 employees and manage day-to-day activities of 6 sections in the Dept.
- ✓ Study and implement opening new Licensing service centre within the emirate of Dubai.
- ✓ Improve Drivers Licensing Procedures and Methodology.
- ✓ Implementing and handing projects identified in the agency's strategic roadmap covering multiple services particularly in the driver's licensing department and customer service in the Emirate of Dubai.
- ✓ Reducing customers' face to face time with the agency by implementing SLA based model and generating additional revenue of AED 200,000 as a delivery service.
- ✓ Revamping business processes by transforming 200,000 new drivers to computer based testing and achieved revenue increment of 300% per test.
- ✓ Achieving project cost reduction by 50% (from AED 2 million to AED 1 million) by transforming drivers' training curricular into training framework for the RTA in Dubai.
- ✓ Reducing 80% wastage of lost drivers' licensing card during distribution by implementing a SLA based model to track and monitor card distribution by vendor.

**Deputy Director of Road****Nov 2006 - Mar 2007**

- ✓ Supervise and Coordinate with all Roads Department such as lighting, landscaping design and construction.
- ✓ Coordinate with other concerned departments within RTA like Traffic, Maintenance etc.
- ✓ Coordinate with service providers like etisalat, Dubai Municipality, and DEWA etc.

**Construction Manager****Jan 2006 - Nov 2006**

- ✓ Looking after 43 roads projects under construction including bridges and tunnels worth Dhs.5 billion.
- ✓ Supervise a term of 15 priority engineers.
- ✓ Monitoring onsite projects the staff within the consultant organization.
- ✓ Coordinate with other sections like lighting, landscaping, design, traffic, DEWA and Etisalat etc.
- ✓ Approve materials for site constructions, hiring of consultants and supervising staff
- ✓ Review claims and variations submitted by consultants and contractors and give recommendations
- ✓ Design and implement quick solution on roads network to ease traffic.

**Total Oil Company****Apr 2002 - Sep 2005**

- ✓ Looking after the entire service contracts.
- ✓ Prepare service level agreements (SLA's)
- ✓ Orientation and implementing of Contract Management Program System(CONTIKI)
- ✓ Prepare and implement Engineering contract for offshore field

**Base Manager****Dec 2000 - Mar 2002**

- ✓ Manage day-t o-day supply and receipt of equipment and boat load from offshore oil rig.
- ✓ Manage relationship, contract with Base owner "ESNAAD", and approve daily expenses.
- ✓ Manage chopper contracts with Abu Dhabi Aviations Company.
- ✓ Manage daily operations and safety measures, supervise all employees from the front desk till the desk dealing with the logistics department
- ✓ Replace head of logistics in his absence and look after the entire logistics related matters of the company.

**Dubai Municipality, Dubai****Jul 1997 -Jun 1999**

- ✓ Reporting directly to Assistant Director General of Dubai Municipality (ADG).
- ✓ Follow up annual budget for the department and the Five Year Plan (FYP) for the department.
- ✓ Prepare performance indicators for different sections in the department.
- ✓ Conduct sectional audits every six months on their performance.
- ✓ Supervise the Civil Engineers, Quantity Surveyors, Office Admin, and Inspectors.
- ✓ Follow up progress on Roads Project and Government Buildings projects done by Dubai Municipality

**Head Pavement Management System****Feb 1996 - Jul 1997****Pavement Engineer****Dec 1994 - Jan 1996**

- ✓ Looking after the manual inspection team for the roads network.
- ✓ Looking after the inspection vehicles team including road roughness device and deflection.
- ✓ Review pavement design studies submitted by the roads consultant and give proper recommendations.
- ✓ Looking after the roads network evaluation in terms of road deterioration and cracks.
- ✓ Prepare programs for inspection team to inspect all Dubai Emirate's roads network.

**Education****Doctor of Philosophy (Business Management)****Master of Business Administration (Honours)** - American University in the Emirates**B.Sc. Civil Engineering** - University of Arizona, USA**Personal Details**

Nationality: UAE

Date of Birth: 07-12-1969

Languages: Arabic, English, French, Spanish

Address: PO Box. 35551, Dubai, UAE



# إعمار

مولز



## Abdul Wahid Al Ulama

### *Biography*

**Nationality:** United Arab Emirates

**Date of Birth:** November 1977

**Place of Birth:** Dubai

**Academic Qualifications:** Abdul Wahid graduated with a distinction (first in his batch) in his L.L.B. from the UAE University in 1999. In 2000, he was admitted to practise before the UAE courts and was additionally awarded a Chevening scholarship in the same year. He has a L.L.M. degree in Maritime Law and International Trade from University College London (University of London) in 2001.

### Current Roles

#### White & Case LLP – Partner (Nov 2012 to date)

Abdulwahid is a Partner at White & Case LLP in their Global Corporate and Merger & Acquisitions practice and is the Office Executive Partner of their UAE offices based in Dubai and Abu Dhabi.

He specializes in cross border transactions, initial public offerings, corporate governance and commercial transactions generally, while his wider experience in other areas such as financial regulation, debt capital markets, banking and finance, projects, real estate, litigation and arbitration provides support to all of the firm's core practice areas. He has also acted as counsel to parties engaged in commercial arbitration disputes before ICSID and other arbitration centers.

Over the past few years Abdulwahid has been involved in a number of senior strategic commercial roles, in the retail, natural resources and finance sectors. Against such a strong background in both industry and law, Abdulwahid is also recognized for his business understanding and commercial integrity as a trusted advisor in the UAE business community.

### **Other Directorships and Offices Held**

Abdulwahid is a Board Member of the Dubai Financial Services Authority (DFSA). He is the Chair of the Emirati Working Group, Chair of the Remuneration Committee, Member of the Legislative Committee and Member of the Risk Committee.

He is an independent executive Board Member of the Emirates Post Group since September 2016 and is currently the Vice Chairman. He is also a member of its Remuneration committee.

He is a member of the Advisory Committee of Dubai Multi Commodities Center.

He is a certified arbitrator registered with the Dubai International Arbitration Center ("DIAC") and with the International Chamber of Commerce ("ICC").

He has been appointed as a member on the Panel of Conciliators for International Centre for Settlement of Investment Disputes (ICSID) in March 2017.

## مولز

### Previous roles

Before joining White & Case, he was a partner of the largest local UAE law firm in Dubai, and a former managing partner of their associated Qatar office.

He was also the Group Chief Legal Officer and member of the board of directors of Dubai World, a prominent and active Dubai-based sovereign wealth fund.

He was a Senior Advisor (Originations) at Mubadala GE Capital PJSC (“MGEC”) based in Abu Dhabi. MGEC is a finance company regulated by the UAE Central Bank and is a joint venture set up by Mubadala and GE Capital.

During the period of 2012 – 2015, he was a Board member of the Commercial Bank of Dubai PJSC and a member of its remuneration committee.

He was an independent non-executive Director of the Dubai Gold & Commodities Exchange.