

## T&Cs – UBE DSS 5X CAMPAIGN

Earn 5X U Points every time you shop at Dubai Marina Mall, The Springs Souk, The Meadows Village, The Meadows Souk

July 1 – September 4, 2022

- Emaar Malls Management LLC (Emaar Malls) Terms and Conditions apply
- By participating in this campaign, you acknowledge and agree that you have read, understand, and consent to these Terms and Conditions and agree to be bound by them (the "Campaign")
- The Campaign shall take place within Emirate of Dubai, United Arab Emirates
- This Campaign is applicable to all holders of valid U By Emaar membership program (UBE)
- UBE members will have a chance to participate in raffle draw of eligible receipts when they spend and upload the receipts on the U By Emaar App
- UBE members will be included in the raffle draw if spends are during the campaign period and with the participating partner in the eligible category
- Campaign period is from 1 July 2022 – 4 September 2022
- This Offer is not applicable for spends outside the campaign period regardless of when the receipt was uploaded
- UBE conditions apply to this offer as per the general program terms and conditions
- UBE and Emaar Malls reserves the right to amend, modify or withdraw the offer completely without giving advance notice to members
- UBE and Emaar Malls partnership terms and conditions apply
- Emaar Malls will not be responsible for any technical failures/interruptions, internet accessibility problems, incomplete or inaccurate registration information, or other errors of any kind that may affect your experience during the 'Earn 5X Upoints this Summer' campaign
- The campaign shall be considered void where prohibited by law
- Only participants who have made an Eligible spend during the campaign period will be eligible to participate in the campaign
- In the event of a dispute Emaar reserves the right to withhold any and all benefits related to this promotion
- This campaign and the procedures associated with it shall be subject to UAE Federal Laws and the law of the Emirate of Dubai. Any dispute shall be referred to the Dubai Courts (excluding DIFC courts).
- Terms and Conditions which are subject to change without notice.
- Each time a participant makes a purchase above AED 100 at Dubai Marina Mall, The Springs Souk, The Meadows Village, The Meadows Souk during the Promotion Period, they must register and upload the receipt at U By Emaar app (an "Eligible Purchase").
- The Draw is applicable to individual participants only (not groups).

- Emaar reserves the right to add, modify, or discontinue the Draw without notice. Emaar will not be responsible for any incomplete or inaccurate registration information, or other errors of any kind that may affect your registration for the Draw.
- The Draw shall be considered void where prohibited by law.
- You acknowledge and agree that you have read, understand, and consent to these Terms and Conditions and agree to be bound by them.

**Promotion Period:**

Entries to the Draw are earned for each Eligible Purchase (defined below) at Dubai Marina Mall, The Springs Souk, The Meadows Village, The Meadows Souk between 10:00am Gulf Standard Time and 10:59pm Gulf Standard Time on July 1 – September 4, 2022 (the “Promotion Period”).

**Eligibility:**

- Each time a participant would like to participate in the draw, they must make a purchase with the value of AED 100 at Dubai Marina Mall, The Springs Souk, The Meadows Village, The Meadows Souk during the Promotion Period and members must spend and upload their valid receipts in U by Emaar app during the campaign period.
- Each Eligible Purchase will be verified as one entry to the Draw.
- Only participants who have made an Eligible Purchase during the Promotion Period will be qualified to enter the Draw.
- The prize draw is open to participants aged 18 years and above only.
- Employees of Emaar and their immediate family members, suppliers, agents, and anyone professionally associated with this campaign and prize draw, are not allowed to participate in the Draw.