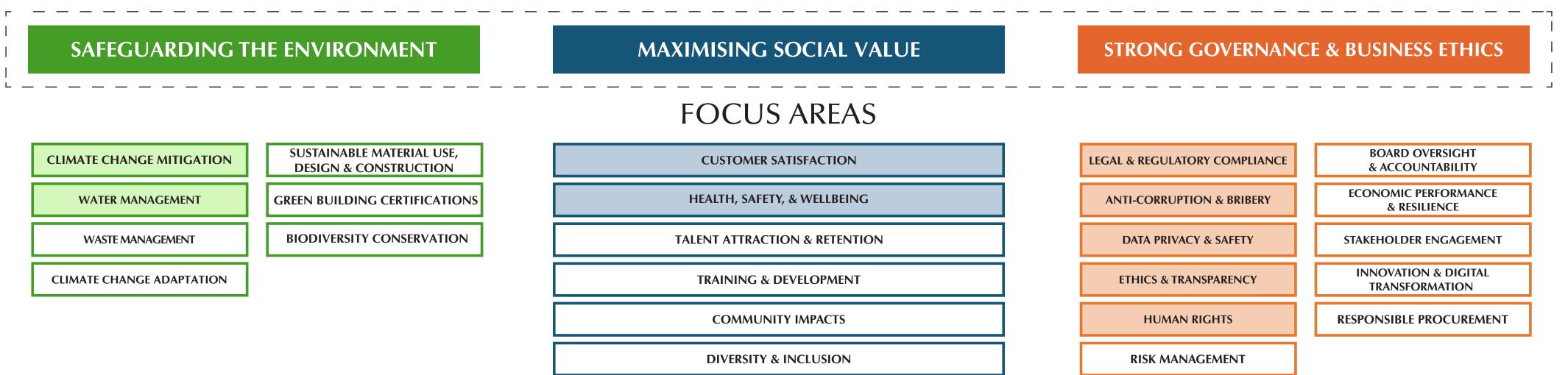
## EMAAR'S ESG STRATEGY FRAMEWORK

EMAAR'S PURPOSE IS TO CREATE AND SUSTAIN EXCEPTIONAL PLACES TO LIVE, WORK AND VISIT, WITH A COMMITMENT TO SUSTAINABILITY AT THE FOREFRONT, ENHANCING COMMUNITY WELLBEING, SAFEGUARDING THE ENVIRONMENT, AND CREATING LONG-TERM VALUE FOR ALL ITS STAKEHOLDERS.

## STRATEGIC PILLARS



HIGHLIGHTED AREAS REPRESENT THE TOP 9 MATERIAL ISSUES OF HIGH IMPORTANCE

## UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (UN SDGS)



## STRATEGIC OBJECTIVES





**EXCEPTIONAL PLACES TO LIVE** 

**EXCEPTIONAL PLACES TO VISIT** 







**EXCEPTIONAL PLACES TO WORK** 



**EXCEPTIONAL PLACES FOR** THE ENVIRONMENT

