

# EMAAR'S ESG STRATEGY FRAMEWORK

EMAAR'S PURPOSE IS TO CREATE AND SUSTAIN EXCEPTIONAL PLACES TO LIVE, WORK AND VISIT, WITH A COMMITMENT TO SUSTAINABILITY AT THE FOREFRONT, ENHANCING COMMUNITY WELLBEING, SAFEGUARDING THE ENVIRONMENT, AND CREATING LONG-TERM VALUE FOR ALL ITS STAKEHOLDERS.

## STRATEGIC PILLARS

**SAFEGUARDING THE ENVIRONMENT**

**MAXIMISING SOCIAL VALUE**

**STRONG GOVERNANCE & BUSINESS ETHICS**

## FOCUS AREAS

- CLIMATE CHANGE MITIGATION
- WATER MANAGEMENT
- WASTE MANAGEMENT
- CLIMATE CHANGE ADAPTATION
- SUSTAINABLE MATERIAL USE, DESIGN & CONSTRUCTION
- GREEN BUILDING CERTIFICATIONS
- BIODIVERSITY CONSERVATION

- CUSTOMER SATISFACTION
- HEALTH, SAFETY, & WELLBEING
- TALENT ATTRACTION & RETENTION
- TRAINING & DEVELOPMENT
- COMMUNITY IMPACTS
- DIVERSITY & INCLUSION

- LEGAL & REGULATORY COMPLIANCE
- ANTI-CORRUPTION & BRIBERY
- DATA PRIVACY & SAFETY
- ETHICS & TRANSPARENCY
- HUMAN RIGHTS
- RISK MANAGEMENT
- BOARD OVERSIGHT & ACCOUNTABILITY
- ECONOMIC PERFORMANCE & RESILIENCE
- STAKEHOLDER ENGAGEMENT
- INNOVATION & DIGITAL TRANSFORMATION
- RESPONSIBLE PROCUREMENT

HIGHLIGHTED AREAS REPRESENT THE TOP 9 MATERIAL ISSUES OF HIGH IMPORTANCE

## UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (UN SDGs)

- 6 CLEAN WATER AND SANITATION
- 7 AFFORDABLE AND CLEAN ENERGY
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 11 SUSTAINABLE CITIES AND COMMUNITIES
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
- 13 CLIMATE ACTION

- 2 ZERO HUNGER
- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY

- 8 DECENT WORK AND ECONOMIC GROWTH
- 10 REDUCED INEQUALITIES
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
- 17 PARTNERSHIPS FOR THE GOALS

## STRATEGIC OBJECTIVES

  
EXCEPTIONAL PLACES TO LIVE

  
EXCEPTIONAL PLACES TO VISIT

  
EXCEPTIONAL PLACES TO WORK

  
EXCEPTIONAL PLACES FOR THE ENVIRONMENT